

Gaylubeoil's Introduction to Psychological Manipulation

August 11, 2015 | 674 upvotes | by [GayLubeOil](#)

Why do so many women repeat the phrase: *I'm a Strong Independent Woman*? Why is our media completely saturated with this phrase? More importantly who decided on the phrase. And finally, what is the propagation of the phrase meant to achieve? For something to be this widespread it has to be profitable, otherwise why spend the money to spread it? In fact, Strong Independent Women are very profitable. They buy large quantities of discretionary items, force betas to spend large sums of money, and reject financial restraint on principle of their manufactured *needs*. Strong Independent Women are worth it, not to the losers who date them, but definitely to the people who sell them shit. A more complex question is how do corporations condition women to be good consumers aka Strong Independent Women? The answer is psychological manipulation, but when a corporation does it, it's called marketing. A keystone of Sigmund Freud's Psychoanalytic theory is that human attitude, experience, and thought are largely influenced by irrational drives that are rooted in the unconscious. That's why modern advertising speaks directly to the unconscious rather than to logic. The implied message of this [Mountain Dew advertisement](#) is that the product bestows an irrational exuberance on those who drink it. Obviously, this an absurd claim for a sugary caffeinated beverage. However, advertising is so effective, especially with repeated exposure that [Fatty Francis](#) has fully internalized the message and made it part of his identity. The absurdity of Fatty Francis identifying with Mountain Dew is obvious to most people, but [Strong Independent Women](#) identifying with \$500 purses is the same exact stupidity just with different objects and different idiots. Nevertheless, it is the cultural norm. The west is a society of Fatty Francises and Basic Bitches, precisely because of the power of the psychological manipulation that is advertising.

It's easy for corporations to [set cultural norms](#) because western culture is a entirely produced by corporations. Every media product whether film, television show, song or news story was produced by [one of six conglomerates](#). People do what they think is normal and media exists to tell them what normal is. Twelve year old girls think Disney Channel behavior is normal. Young adults believe romantic comedies constitute normal. Plenty of thirty and forty year old women think [Sex and the City](#) is normal behavior. Normal is whatever corporations say it is and if they say buying a \$500 Channel purse is normal than its normal. Transvestites weren't considered normal until Bruce Jenner was Photoshopped to look more [womanesque](#) on [Vanity Fair](#) and placed in every super market checkout stand in the country. Homosexuals weren't widely accepted by the public as normal until they started kissing on television screens to [aww tracks](#) in the early 2000's. In the west people do, say and think what the six corporations tell them to.

Given the prevalence of psychological manipulation, isn't it time that [the Alphas of TRP](#) get in on the action? As much as being an imposing muscular asshole is satisfying, you can't exactly [lead through fear and intimidation](#) in 2015 like you could in the good old days of [2500 BC](#), when men were men and women were war trophies. Psychological manipulation is the perfect tool for the modern era because while it has a proven track record of success, it's still poorly understood by the general public and virtually undetectable to the layman. This means you can mind-fuck shamelessly without worrying that people are going to catch on. Thus in an effort to transform the misogynist shitlords of Red Pill into psychologically manipulative shitlords, I the great Brolosopher GayLubeoil proudly present a few of my favorite tactics.

Priming: Tired of dry frizzy hair? Have you always wanted bright white teeth? How about [leak-proof tampons](#)? A common tactic of advertisers is to put people into an insecure needy state and then quickly offer a solution. Whenever Republicans talk about [September 11th](#) they're trying to make you a fearful

bitch, so you'll be chill with the NSA ass-raping your constitutional rights. The theory behind [priming](#) is that exposing a person to one stimulus will influence their response to another, as long as there is an easy relationship between the two. The best emotions to prime with are the strong ones like fear, hatred, and pride. If you're trying to prime your wife to workout with you, talk about how much prettier her sister would be if she wasn't chubs, so she'll become fearful of becoming chubs herself. Prime your girlfriend into getting sodomized by [talking about birth control failure rates](#). Prime college freshmen into becoming feminists by talking about date rape, abuse and [GHB](#). The choice is yours! Priming is an excellent introduction to the world of psychological manipulation because it's one of the simpler tactics to perform. Try priming first, before graduating to grander levels of mind-fuck.

Pattern Interrupt: While priming is used to create states and associations, pattern interrupts are used to terminate and disrupt them. There are several methods that are used to this effect. Rhythmic beats, [flashing lights](#), and the repetition of simple mantras are used to disrupt thought and [increase conformity](#). NLP practitioners [swish](#) their hands in front of people's faces to disrupt their [eye cues](#), in order to prevent them from accessing negative memories and associations. It is also possible to achieve a pattern interrupt by jostling or moving a person unexpectedly. For example, whenever my personal training clients look like they're ready to quit after a particularly difficult set, I quickly disrupt their negative thought pattern before it is initiated. I might pull them and say that I saved them from getting bumped by another gym patron. I might brush a non-existent thing off their shoulder or I'll direct their attention to something distracting like [an ass in tight yoga pants](#). Once their attention is diverted from the negative, I'll refocus it on something positive by asking about that funny story they never finished or that cool thing they never got done explaining. Then I'll interrupt them again and tell them to finish their final set of squats. Another application of this method is twirling a club slut before she can say: "I have a boyfriend." A prerequisite for this tactic is being the kind of dude who can touch people without coming across as weird.

Embedded Commands: People generally don't like being told what to do and have a natural inclination to resist direct commands. One way to bypass this cognitive defense mechanism is to embed commands within a larger statement or question. This is done by delivering the sentence as normal while delivering the command portion with a command tone and without inflection. Here are a few examples:

- Do you think *guns cause violence*? (a progressive favorite)
- You can *talk to me* when you're ready.
- When *you feel like buying*, just give me a call.

Since its inception on Reddit, the Red Pill has been accused of teaching men how to psychologically manipulate women. However up until now, no one has ever written a Psychological Manipulation Guide. As a Shitlord pioneer, my hope is that together we Red Pill men can take our shitlording to ever greater highs. My dream is that with time, the Red Pill will grow to offer a high quality buffet of shitlording that satisfies every misogynist's taste. I know that the laws are stacked against us. But the feminists can never defeat us, because we have biotruth on our side!

If you are interested in [GayLubeOil souvenirs](#) after reading me for all these years
Grab a quality American Apparel [GLO Shirt](#) for \$19

Archived from theredarchive.com

Comments

WardlyHasted • 137 points • 11 August, 2015 05:10 PM [\[recovered\]](#)

If anyone is interested, there are several really good books about how marketers attempt to manipulate us. Here are a few:

The Buying Brain

Brandwashed: Tricks Companies Use to Manipulate Our Minds

Neuromarketing: Understanding the Buy Buttons in Your Customers' Brain

Buyology

Snivellious • 30 points • 11 August, 2015 06:06 PM

I'd throw in *The Power of Habit*. It's not directly on that topic, but it's a primer on where those techniques come from.

For products you don't desperately need, you use them based on mental triggers: When X happens, use Y. When out of Y, buy more.

It's also a good primer in how to notice these cycles and disrupt the ones you don't want to be in.

[deleted] • 6 points • 12 August, 2015 02:22 AM

Literally just started reading this book this morning. Already finished the first section which included the Febreze and Pepsodent advertising examples. That is all I could see in the Mountain Dew commercial.

Cue: Need some energy

Routine: Drink Mountain Dew Kickstart for energy

Reward: Have too much energy and get weird

There is some high quality information in this book so far.

Snivellious • 5 points • 12 August, 2015 02:48 AM

It's an awesome book.

The Febreze story is one of my favorites because it doesn't just demonstrate cue-routine-reward, it demonstrates how screwed you are without it. A company made an awesome, valuable product, but no one used it without a dire need, and even then they usually forgot. Add a cue-routine loop (spray after cleaning) and suddenly you're back in business.

The societal patterns in a later section are less personally useful, but they're still very cool reads.

They're also thought-provoking for anyone looking to improve an organization's results. "Corporate culture" ends up looking a lot like "our collection of habit loops", and you can solidly predict failure for any policy which can't create a loop of some kind.

ExitAscend • 14 points • 11 August, 2015 06:34 PM

Also Influence: The Psychology of Persuasion by Robert Cialdini is a great read.

London-Bananas • 5 points • 11 August, 2015 09:34 PM*

Want to throw in Predictably Unpredictable Irrational by Dan Ariely. Focusses more on decision-making rather than the manipulation of consumers but it is very insightful

WardlyHasted • 7 points • 11 August, 2015 10:37 PM **[recovered]**

I think you mean "Predictably Irrational", but yes it is also a great read. I also liked "The Honest Truth About Dishonesty" by Ariely.

But my all-time favourite book about human behaviour/behavioural economics is "Thinking, Fast and Slow" by Daniel Kahneman. Can't recommend that book enough.

London-Bananas • 1 point • 12 August, 2015 05:46 AM

Yes you're right that's the title!

GayLubeOil[S] • 10 points • 11 August, 2015 05:17 PM

I wish I could upvote this more

dr_warlock • 6 points • 12 August, 2015 06:37 AM*

you can, it's called a delta. /u/redpillschool has awarded deltas for great referrals before (ie: Fate of Empires)

bleed_red_white_blue • 2 points • 12 August, 2015 01:01 PM

Trust me I'm lying: confessions of a media manipulator by Ryan holiday is legit too.

RoyMunson1217 • 2 points • 13 August, 2015 05:10 PM

I'm surprised there is no mention of "Propaganda" by Edward Bernays, Sigmund Freud's nephew. Bernays examination of group psychology is very insightful to the core ideas of mass media that we see today, and probably the foundation of many of the books mentioned here.

MattyAnon • 120 points • 11 August, 2015 04:52 PM

Since it's inception on Reddit, the Red Pill has been accused of teaching men how to psychologically manipulate women.

The implication is this is a bad thing.

The implication is that men will manipulate women for their own ends, and that this is somehow bad for women. This statement works because of the low social value of men (distrust) and the high social value of women (value).

Oh no! The distrusted group of bad humans will do things we don't want to the valuable group of humans if they are given the tools to do so!

And now the reality:

Men are psychologically manipulated by women and society *from birth*. Men enter the sexual market place with negligible value against women with incredible value and opportunity and who have all psychological tools and tricks at their disposal - both instinctively and by reiterating the tropes they've absorbed from around them. Part of female privilege is that these *work*. Young and naive men will allow them to work. They've got literally no other point of reference. Such is the power of the all pervasive female imperative.

Young men are basically sitting ducks for marriage, divorcerape, false rape charges, financial exploitation, social exploitation, paternity fraud as well as all the other advantages young and naive men willingly heap upon women. Not least of which is granting them victim status and the pussy pass at every turn.

Women take full advantage of all these advantages until their 30's when they generally turn bitter due to the gradual removal of some (but by no means all) of their unearned privilege.

TRP is psychological manipulation of women? Oh hell no, this is just the thin end of the beginning of the start of the equaliser.

Great post GLO.

Redasshole • 32 points • 11 August, 2015 07:26 PM*

Fucking this.

Men need to stop worrying whether they don't cross a line and become an abusive manipulator. Women manipulate all day long and even the most dark triad asshole TRP has ever seen couldn't even begin to measure up to them.

Have some metaphorical gold.

MattyAnon • 6 points • 11 August, 2015 09:34 PM

Have some metaphorical gold.

Give me some real gold you tight ass... oh wait, that's kind of in your nickname. Nevermind.

xfLyFPS • 1 point • 13 August, 2015 03:36 AM

I know you were kidding there, but seriously, never buy or ask for Reddit gold. The cash Reddit makes from it fuels their fascist propaganda and censorship.

MattyAnon • 3 points • 13 August, 2015 03:37 AM

Reddit also supports TRP, at least for now.

CashFrag • 7 points • 12 August, 2015 05:55 AM

Solid post, it's just like america having nukes and pointing the finger of shame at other countries who try to get them.

It's okay when I do it but anyone else? Fuck that

[deleted] • 257 points • 11 August, 2015 03:01 PM

I'm confused. Are you trying to manipulate us into buying your shirts?

[deleted] • 116 points • 11 August, 2015 05:55 PM

Have to start calling these comments shirt tests

SinisterSwindler • 37 points • 11 August, 2015 09:16 PM

We'll have a post within hours titled: How to deal with GLO shirt tests.

[deleted] • -3 points • 11 August, 2015 07:27 PM

Hell, I'm ready to buy one of these shirts just to spite all the beta pussies crying over GLO's awesome posts. Keep up the good work GLO!

[deleted] • 8 points • 12 August, 2015 05:38 AM

GLO's dick is so far up your ass I bet you can taste the inside of your own bowels.

GayLubeOil[S] • 62 points • 11 August, 2015 03:12 PM

Lol I thought about it but I knew you guys would catch on if I did.

There are people here who have been reading my articles for the past two years, have grown substantially as a result and want a souvenir. There are also people who want to give back for my time and effort. Posts like this take a very long time to write.

My shirt design is based on The Allegory of Prudence a classic painting by Titian that has the inscription:

From the experience of the past, the present acts prudently, lest it spoil future actions

I think that's what makes TRP great it allows young men to learn from the experiences of older men.

SaintMarinus • 15 points • 11 August, 2015 04:57 PM [recovered]

Why does the shirt with the Lions have a free mason compass design? Is it intended to be subliminal?

Brian_Official • 2 points • 12 August, 2015 12:17 PM

The square and compass is rarely hidden. The subliminal is usually illustrated by placement and numbers.

[deleted] • 8 points • 11 August, 2015 04:34 PM

The artist is Tit-i-an, not Titan.

[deleted] • 43 points • 11 August, 2015 03:29 PM

The post was good. You basically wrote about how companies use manipulation to get people to spend things (as if that was a groundbreaking revelation) and then you wrote how that could be applied towards interaction with women which is where it all ties in. I thought you made an interesting and valid connection between the two.

Then at the end, there's a link to a T-shirt and it makes it seem, to me at least, that the entire post was written just so you could plug your merchandise.

GayLubeOil[S] • 61 points • 11 August, 2015 03:39 PM*

This post took me a week to think through and several days to write. It is the longest post I have ever written so far. Unlike most articles on the subject it is written to be easily understood and applied by young adults.

Yes I am marketing a product. However for me to do so effectively I need to have quality content.

PantsonFire1234 • 67 points • 11 August, 2015 04:01 PM

You're providing value while simultaneously acting on an opportunity to gain personal benefit. There is no need to defend this. The merchandise part is part of the lesson learned.

I'm considering to offer future satisfied plates €5,- bracelets with my name inscribed. They get a lasting souvenir to commemorate our time together, I get more money for ice cream. Win/Win.

[deleted] • 6 points • 12 August, 2015 02:27 AM

I don't know if I want bracelets that say Gay Lube Oil on them.

ChadwickStormphallus • 11 points • 12 August, 2015 03:49 AM

They would help you highlight your IDGAF attitude.

[deleted] • 4 points • 12 August, 2015 04:25 AM

They would accomplish that. I'm concerned they might mistake me for able competition rather than their shiny new ride.

EntGuyHere • 1 point • 12 August, 2015 09:25 PM

Or they would put you in another Sexual Market

[deleted] • 11 points • 11 August, 2015 04:43 PM

This was a good quality post. The two previous ones where you were just pimping your shirts in the guise of lightweight entertainment were not. I'm still not a fan of the shirt link, but the info in the rest of the post was well done.

It's ironic and funny the backlash you're getting for pimping your shirt after teaching psychological manipulation. As you said, people don't like being told what to do in an overt manner. You failed to put yourself in the shoes of your readers and properly judge what benefit your shirts would be to them and how you could have introduced them more subtly. A better tactic would have been to have modeled the shirts in photos embedded into posts about successful field reports. Then, when someone asked, "Wow, what's that red pill themed shirt?" you could have gone all aww-shucks-I-didn't-think-you'd-notice-hey-here's-a-link. Plus, there would be all the nice successful-by-association motive for buying them.

[deleted] • 4 points • 11 August, 2015 05:20 PM

Have you considered making a product based on the theory side of trp? I would definitely buy a book you wrote, or even subscribe to a personal training type thing (wish I had a personal pattern interrupter) way quicker than I'd buy a shirt. I'd kind of feel like a tool wearing an alpha shirt especially this early in my journey.

GayLubeOil[S] • 7 points • 11 August, 2015 05:26 PM

I was exploring the idea of writing a book filled with pragmatic manipulation strategies. This post was a way for me to test out the idea. As for personal training you can set up a Skype Fitness consultation and if you want you can pay me by purchasing a shirt.

Redasshole • 8 points • 11 August, 2015 07:41 PM

I wouldn't buy a book on black knighting filled with funny anecdotes.

I would buy a dead-serious book on manipulation strategies.

I don't think it's your style though.

GayLubeOil[S] • 9 points • 11 August, 2015 07:44 PM

Im more interested in writing the manipulation book. I need to have a quality product if I am to be a long term contender in the manosphere. I manipulate people every day I make my money as a PT. Getting people to stop eating shitty food takes lots of manipulation.

Redasshole • 7 points • 11 August, 2015 08:06 PM*

To my knowledge there is no book available that teaches men how to manipulate (women, people etc.).

I read some books about how women manipulate men but they were basically justifying why it's OK for women to manipulate men.

I saw some books for teenagers girls "how to manipulate boys into doing what you want them to do" kind of book.

Beside some bullshit new age books, nothing serious has been written for men. I have a french book which talks about small acts of manipulation, but nothing nasty. Dirty tricks, powerful and potentially harmful techniques doesn't appears in the book. You may have found something that no one has done before....

tl;dr: TAKE MY MONEY.

GayLubeOil[S] • 5 points • 11 August, 2015 08:21 PM

thats what I want to here before I drop 2k and a year of my life

[deleted] • 1 point • 11 August, 2015 05:42 PM

As one of the folks 'trying' to get out of the theory stage and into the theory and practice stage, I think I'll take you up on that. I need to get better at lighting fires under my own ass.. But it doesn't help that I feel completely intimidated by the world of fitness. Need an in. Thanks man

[deleted] • 11 points • 11 August, 2015 03:55 PM

This took you a *week*? Oh my.

I don't mean to put you or your work down but I personally wouldn't consider this "very high" quality content. It was a good post but just because you wrote a lot doesn't make it "high quality." A lot of what you wrote is common knowledge to me and I'd assume many others. The T-Shirt link at the end makes your writing seem disingenuous.

IVlaskerade • 14 points • 11 August, 2015 05:19 PM

This took you a week

I often find myself taking a few days to write things. Drafting it out, doing research, choosing the right words, going back over it with a critical eye, repeating this process a couple of times, checking for spelling and grammatical errors... it all adds time, and if I'm only writing for a couple of hours a night it can easily take that long.

But yeah, your post that you wrote off the top of your head is clearly going to be faster than one that has gone through this process.

A lot of what you wrote is common knowledge to me and I'd assume many others.

The very existence of TRP is down to things that should be common knowledge... well, not being common knowledge.

As one progresses further with TRP, they generally find that less and less of the posts in this sub are useful to them. Recognising this is part of the learning process.

The T-Shirt link at the end makes your writing seem disingenuous.

He's always linked to his twitter at the end of his posts. He's been trying to build GLO into a brand for a while now, and I personally have no problem with it as long as he keeps providing value as well.

[deleted] • -10 points • 11 August, 2015 05:47 PM

The Twitter is one thing, that wouldn't be as blatant to me. Linking directly to the merchandise seems contradictory of the content in this post.

phrostbyt • 1 point • 12 August, 2015 12:25 AM

It really doesn't. He already outted himself explicitly. You want him to disguise his motive? Only a complete retard wouldn't notice. There's nothing wrong with what he's doing, way to go GLO

[deleted] • -1 points • 12 August, 2015 12:57 AM

I just don't get why there has to be a motive. That's all.

phrostbyt • 1 point • 12 August, 2015 01:28 AM

The motive is profit, just like most people. I don't see what the issue is?

TomDemian • 24 points • 11 August, 2015 04:21 PM **[recovered]**

A lot of what you wrote is common knowledge to me and I'd assume many others.

If you have so much knowledge, why aren't you writing threads? Show us how it's done.

Kenny_Twenty • 21 points • 11 August, 2015 05:57 PM

He didn't say he had 'so much' knowledge. Don't misrepresent your opponents argument. That's the definition of strawman.

DannyDemotta • 6 points • 11 August, 2015 11:35 PM

What he did was an inference, not strawman.

OP claims this is all "common knowledge" when it clearly isnt; OP2 deducts that, if this is "common" for OP, then OP must therefore have lots of "uncommon" knowledge to share....a logical conclusion.

My conclusion: OP is being a bitchy little girl, and OP2 rightfully called him out.

Kenny_Twenty • 0 points • 12 August, 2015 01:20 AM

For it to be an inference, he would have to really believe that u/FeelWhatIFeel actually thought that he could make a better post. I don't believe that's the case. I believe u/TomDamian was just being defensive and being cunt. I stand by my strawman allegation.

I also have the feeling that promoting shirts was actually a big part of the motivation for this post and I think that's gross.

DannyDemotta • 2 points • 12 August, 2015 02:55 AM

FWIF was being a straight up bitch, and i think you know that. It worries me that you're, it appears, afraid to call it what it is for fear of having your FWIF-bashing appear as an endorsement for GLO, who's methods you clearly disagree with. But we aren't stupid here, we can parse things. No need to defend a loser.

Again though....not a strawman. It was an abstraction. Either we're both wrong, or just you are wrong - i honestly don't care. "Surely you can write a better post?" is not a strawman - it's a challenge. That's the interpretation. Whether you use the imperative, subjunctive, vocative, pluperfect, it doesn't goddamn matter. This is not a grammatical issue, it's one of understanding - and you're purposely

not understanding because it helps you maintain your (weak) point.

About GLO shirts - just Like i told the other crybabies - if the mods here disagreed with GLO tagging his posts with shirt links, he wouldnt be doing it. He has their permission - implicitly, and likely, explicitly as well. So why complain? Who is going to listen to you? Exactly nobody, other than other crybabies, who have no traction, no influence, no say-so - because they're busy being fucking babies and bitching and whining instead of *PROVIDING VALUE*.

Should be crystal fucking clear right now, and yet it isnt.

[deleted] • 8 points • 11 August, 2015 04:26 PM

You have to be a writer to critique someone else's writing?

[deleted] • 18 points • 11 August, 2015 05:05 PM

It's 1000x easier to be a critic than a writer.

[deleted] • -6 points • 11 August, 2015 05:05 PM

Not really, anyone can do both.

[deleted] • 9 points • 11 August, 2015 05:13 PM

OK then go write multiple posts that get 100+ upvotes.

TitsAndWhiskey • 2 points • 11 August, 2015 06:16 PM

Almost deliberately so. As if to say, "I'm the kind of man who can tell you I'm going to fuck your brains out as soon as I meet you, and you'll laugh because you know it's true."

Is he really? I don't know, but I enjoy his writing. There's a certain authenticity to his blatant dishonesty.

Not saying I'll buy a t-shirt, because I don't like the design. But I like GLO. He's a great frontman in desperate need of a shitty product and a great marketing team.

alwayszhongry • 1 point • 14 August, 2015 10:57 AM

To be fair he kinda warned us. It's like the quiz at the end of a textbook chapter.

AFPJ • 2 points • 11 August, 2015 08:40 PM

Tbh I'm sure many readers wouldn't mind giving something back but know much better than to display any outward signs of association or even awareness of anything resembling TheRedPill, MGTOW or any Men's Rights movement.

You might want to put up paypal / bitcoin donation links if you haven't already.

[deleted] 11 August, 2015 08:44 PM

[permanently deleted]

AFPJ • 2 points • 11 August, 2015 08:55 PM

Touche but not everyone agrees - normally that's nothing to give fucks about but the 15-30min of work it takes to set those up will probably be a <3mo ROI assuming you bill at ~\$300/hr -

everything after that being pure revenue.

I say this because the shit I've seen fly into my accounts from letting people Donate online can be significant.

_fappycamper • 4 points • 11 August, 2015 08:28 PM

If YOU ARE INTERESTED IN GAYLUBE SOUVENIERS after reading me for all these years

I see what you did there.

Kenny_Twenty • 12 points • 11 August, 2015 03:28 PM

Posts like this take a very long time to write.

For real? It seemed really rushed and lacks elaboration.

beginner_ • 4 points • 11 August, 2015 05:21 PM

Just try to make a well thought out post yourself, with links and references and you will quickly realize that it takes hours to write such a post.

Kenny_Twenty • 4 points • 11 August, 2015 05:27 PM

Right. He said it took days.

[deleted] • 2 points • 11 August, 2015 09:43 PM

He may not have as much time a day as you

[deleted] • 2 points • 11 August, 2015 06:00 PM

Real talk tho I would have bought that shirt but now I feel like all of Reddit will know about it.

[deleted] • 2 points • 17 August, 2015 03:56 AM

haha allegory of prudence is an oil painting.... just like you gaylube! LOL!

xxmindtrickxx • 1 point • 11 August, 2015 07:00 PM

Well I guess I'll just buy it when I feel like it.

del_sull • 1 point • 12 August, 2015 02:31 AM

The only thing wrong with the shirt link is that it isn't available in bro tank form

GayLubeOil[S] • 0 points • 12 August, 2015 02:50 AM

Of course its available in bro tank now you pretty much have to buy one.

[deleted] • 1 point • 11 August, 2015 03:26 PM

As a young man new to the RP, I thank you.

[deleted] • 1 point • 11 August, 2015 05:00 PM

That painting is way kick ass.

ThumpNuts • 1 point • 12 August, 2015 03:29 PM

Yes. We'd catch on. We're way too smart for that. Good thing you didn't do that.

In all seriousness, that was a fantastic post. One question:

Whenever Republicans talk about September 11th[14] they're trying to make you a fearful bitch, so you'll be chill with the NSA ass-raping your constitutional rights.

The video example you give is one Republican calling out another Republican on this tactic in a debate. Seeing as how Obama and the Democrats continued and actually strengthened the Patriot Act and NSA spying, isn't this more an example that is separate of political party influence? It's more about control and Tyranny than anything else... though both parties are led by the "Establishment" class.

[deleted] • -1 points • 11 August, 2015 05:43 PM

No one actually wants your Microsoft paint shirts. Money must be real low huh?

SubbaHubba • -4 points • 11 August, 2015 03:34 PM

k srsly ppl buy his shit

I don't want to buy it 'cause I'm legitimately broke. But think of it like this:

You'd be contributing dollars towards a financial ecosystem that serves to destroy ill misconceptions about how the world works.

Think of it not as a T-shirt, but as a vote that you cast.

Nebulose11 • 2 points • 11 August, 2015 07:44 PM

Voting with your money is the only way to vote. You're just wasting your time in the ballot box.

[deleted] • 0 points • 11 August, 2015 05:28 PM

Good job with the design, and the article too. Buying one now. GLO GANG!!

SocialJusticeWhiner • 4 points • 11 August, 2015 04:44 PM

If we don't support our red pill writers they're eventually forced to write lower quality, more PC content for the beta-fags like RooshV that's more palatable /marketable. All of the HQ posts we benefit from at TRP have an opportunity cost to the authors. All TRP Endorsed authors are very capable men who could spend their time making money instead of writing you free content. If we don't support them they'll eventually have to leave. If GLO needs to sell some t-shirts to provide grade A content then so be it. No one is twisting your arm to buy, but please consider what the constant chatter around the t-shirts does to the signal to noise ratio and it's effect on guys trying to learn.

[deleted] • 10 points • 11 August, 2015 05:06 PM

I just ordered Rollo Tomassi's "The Rational Male" so supporting content producers is definitely something I'm willing to do. I just don't consider this post to be "high quality." It's more "wordy" in my opinion.

[deleted] • 1 point • 11 August, 2015 03:16 PM

Linking something at the bottom of a post isn't "manipulating".

[deleted] • 9 points • 11 August, 2015 03:24 PM*

No but writing an article about how *others* use marketing to manipulate disarms the reader and makes them feel like OP is trustworthy and *not* manipulative. Think of it like an indirect command.

[deleted] • 13 points • 11 August, 2015 03:57 PM

I felt so *disarmed* after reading that post that I bought 20 GLO shirts.

Redasshole • 12 points • 11 August, 2015 04:36 PM

I have no agency over my choices, nor do I have responsibility for my actions, BLAME GLO!!!!

Lol, it's funny to be a woman.

MrChillBroBaggins • 5 points • 11 August, 2015 03:51 PM

Can't... Control... Inhibitions... Must have.

Do you have agency of choice or don't you?

[deleted] • 1 point • 11 August, 2015 04:07 PM

Luckily I do. I didn't buy a T-Shirt. I don't see how that changes what I said though. Everyone has agency of choice. Even with the power to choose, people are still easily manipulated. That was pretty much the entire point of OP's post.

[deleted] 11 August, 2015 04:17 PM

[permanently deleted]

outraged-man • 5 points • 11 August, 2015 04:31 PM*

"so edgy" is just Reddit shorthand for "I don't like what you wrote". The SJWs popularized it

[deleted] • 1 point • 11 August, 2015 04:25 PM

Listen man, if you want the T-shirt, buy the T-shirt. I just found the post ironic, that's all.

IVlaskerade • 1 point • 11 August, 2015 05:22 PM

Perhaps he included it as a test of your understanding of the topic.

Calling up and warning people about the scheme you're running is a remarkably effective social engineering tactic, and being able to recognise it is part of learning social engineering.

[deleted] • 1 point • 11 August, 2015 06:20 PM

No, he already got shit on last month the first time he posted about buying shirts.

I think this is more of an attempt to reconcile and actually put out quality content. If he keeps it up I would consider actually buying a shirt to keep him going.

Nia_Hills • -2 points • 11 August, 2015 03:13 PM

There's enough BP to empty their pockets

theredpilluminati • 19 points • 11 August, 2015 03:37 PM

Imagine if all these psychological techniques were used to further the consciousness and mental faculties of everyone instead of programming us into consumer robots.

GayLubeOil[S] • 30 points • 11 August, 2015 03:40 PM

Change is dangerous for the men upstairs. Social stagnation is safe.

theredpilluminati • 4 points • 11 August, 2015 03:50 PM

Yeah...all advances in behavioral science and psychology are so assholes can sell shit to chumps. It works with consumer goods and social narratives.

vacationlife- • 2 points • 12 August, 2015 11:14 AM

mostly it's people are lazy. it's easier to plop down a few franklins, or even better just sign into paying later, for an iphone rather than put in hard work and effort into improving something about yourself.

perfect example - 2/3 of the US being overweight, and looking for miracle pills or surgeries to fix their problem

ReclusiveHermit • 4 points • 11 August, 2015 07:08 PM

For a very short period of time we had something like this. Einstein is sometimes referred to as a "Rockstar scientist" because of the popularity he brought to science. Crowds of people would line up to meet him the same way we see crowds of people today line up to see celebrities at the red carpet. We have the power to start a second renaissance that would blow anything in human history before it out of the water. Imagine if the celebrities marketed on television and in movies were physicists, chemists, and engineers who had contributed to world changing research? It's a damn shame really.

Redasshole • -4 points • 11 August, 2015 04:39 PM

"Imagine all the people....living, life in peeeeeeeeeeeeeeeace"

raob11 • 8 points • 11 August, 2015 04:44 PM

Here's a really in-depth read on this topic, beginning with a really detailed review and summary of current neuroscience as it pertains to subliminal / hypnotic effects in the brain biology, then followed by a quick refresher on how these subtle techniques work, finally with plenty of real world examples illustrating the point. Highly recommended for all RP readers.

"Escaping Cultural Hypnosis - Startling Confessions of a Rogue Hypnotist" - available on amazon kindle only, \$0.99

[deleted] • 1 point • 11 August, 2015 06:53 PM

I'm gonna buy this. Thanks for the Rec.

everythingisthrown • 1 point • 13 August, 2015 04:31 AM

Would this book also help with manipulating? Your description makes it seem so but I'd just like to confirm.

raob11 • 2 points • 13 August, 2015 02:42 PM

I suppose, but if that's what you want to learn I wouldn't start with this one. Check the author on amazon, he has 7 or 8 books now on (ethical) hypnosis. I've read a few of them and they are fascinating from my layman's perspective but I wouldn't call them a how to guide for manipulation at all.

animalpoo • 5 points • 11 August, 2015 05:34 PM

Enjoyed the post. Thought I'd share a few observations / relative methods off the top of my head.

Dove pushing inner Beauty- owned by unlilever Ben and jerrys also owned by unlilever I.e. Unlilever using Dove to increase Ben and jerrys sales.

Priming: If you prime people to think about their own death, you bring into their conscious and force them to

confront their own mortality. They are in their most influential state(and weakest position), they seek to remove and neutralise this anxiety. I attempted to research this myself in university before it got pulled due to ethics. H1 : priming one to bring into the conscious their own mortality will have an effect on generosity. - I basically made a bunch of 20 year olds read about dead celebrities (the 27 club) and they where found to give more to charity afterwards. It doesn't stop there though, they will literally do anything if it makes them feel better about themselves.

In Thai boxing we use to throw a jab, step back , throw a jab, step back, throw a jab , elbow to the face. This would work as we work with patterns, we think in threes. The opponent would be expecting another step back, only to get an elbow to the face.

You can fine tune your intonation/body language to stealthily increase doubt in someone's mind. It takes a lot of practise as if you over emphasise the doubt sequence, they'll sense something is off and call you out. Get it right and it'll hit them later that day and they'll have no connection to yourself. E.g. "Yeah , mark does seen like an ok choice, to move in with. I'm sure he'll pay on time again" (stressing the ok, putting the idea of "will mark pay on time in their head" and looking away slightly like you're thinking, when you say "again")

ChadThundercockII • 1 point • 11 August, 2015 11:36 PM

Same thing in Boxing. Andre Ward was thought by his trainer to throw three double jabs while moving and then a stabbing long jab to the body. This will exhaust his opponent bu the 5th round.

dmystery • 5 points • 11 August, 2015 09:16 PM

Threads like this make me ponder how far Game as a whole has come from the Peococking and Negging days of old. It's crazy to imagine what Game will be like 10 years from now.

Game seems to be becoming an ever-refined science now.

SJW's and White Knights mock our use of journal references and studies but I'd much rather use that a framework from which to learn than consumerist media-corp bullshit.

Harry_Teak • 5 points • 11 August, 2015 11:00 PM

Why do so many women repeat the phrase: I'm a Strong Independent Woman?

Probably because while the phrase "I'm a world-class neurosurgeon" might be even more profitable, a claim like that gets tested at some point and the other does not.

40_SixandTwo • 4 points • 11 August, 2015 05:00 PM

The "norm" is a world ending disease, spread by the Army of The Six Corporations.

CashFrag • 5 points • 12 August, 2015 03:49 AM

Mr lube you continue to amaze me, another solid post.

I used to feel horrible about how good I was at psych manipulation.

It was only after unplugging when I started to take notice of the high degree of skill females carry in the art of psych manipulation.

No one bats an eyelash when a woman screams at a man then breaks down into tears, yet it and so many other tactical ploys they pull off don't just smell of psychological manipulation.

They are fucking made of it.

FaustoRMD • 5 points • 4 September, 2015 02:45 PM

Why do your shirts have masonic symbolism? I think you are pretty aware of the zionist plot against humanity so this confuses me.

Primemale • 11 points • 11 August, 2015 07:19 PM

Decent introductory article into psychological manipulation.

It's amazing how so many guys on here are so outraged that you put a link on the end of a decent post, for a t-shirt that they don't have to buy. they are still getting the content for FREE, you have still done countless FREE fitness consultations, (apparently) I'm sure many PM's to guys on TRP, offering FREE advice and many decent posts over the last couple of years, yet as soon as you just try to sell a t-shirt, (without appearing to use any psychological manipulation, ironically, well apart from offering good content prior to but that's pretty standard). The guys are getting butthurt that their precious GLO is betraying them, that he doesn't value them by giving and giving and getting nothing in return. Monetising oneself is the intelligent thing to do, once a skill set is appreciated by such a number of people.

ManNoob • 3 points • 14 August, 2015 12:22 PM

It demonstrates an important point that the Wall Street Playboys hammer home on their blog. The point is: "Never try to sell to middle class men." They are too logical. Instead, sell to women or very rich men willing to pay a premium for your product or service. GLO actually eludes to this in the post.

OneRedYear • -1 points • 11 August, 2015 10:36 PM

This. When he gets to Roosh levels of whoring, then get out your pitchforks. I'm not buying that shirt, I don't fancy it. But I am upvoting his post as it's good stuff.

[deleted] • 14 points • 11 August, 2015 02:56 PM

Good stuff as always, GLO. But this is just the tip of the iceberg. For any RP young men out there looking for a major, give marketing a shot. I believe that some of the concepts that I was taught during my Consumer Behavior and Professional Selling courses are what ultimately brought me here. Marketing is as red pill as it gets.

hvdesisagod6 points 11 August, 2015 03:34 PM **[recovered]**

Marketing is all about fooling your target. You hide your intent/interest by accentuating how you can help them achieve theirs. Same thing goes for women. Give them a glimpse on how fun their life would be if they had YOU in it, while all you really want is that sweet, sweet new pussy.

Of course, this implies you have something to "sell", or else we're straying from marketing into conning, haha.

[deleted] • 2 points • 11 August, 2015 03:42 PM

You're absolutely right. The best way to manipulate is to make it seem effortless.

If you're a salesman and you approach a potential client, it's much better to not think about how nice his money is going to feel in your pocket. It's much better instead to actually have a great product to sell to them, and to genuinely believe that they're going to love said product.

So too, must your frame be when approaching women. Being genuinely interested in offering others something (or at least appearing it) goes a long way in making the sale, whether that be actual sales or sales in the SMP.

GayLubeOil[S] • 11 points • 11 August, 2015 03:00 PM

Definitely, this is a very complex topic. My goal was to get the discussion started so we can compare notes and take our shitlording to higher levels together.

[deleted] • 17 points • 11 August, 2015 03:19 PM*

You know, ultimately I believe TRP teaches men to be manipulative.

Sounds horrible, right? It isn't. Manipulation is the art of getting what you want. Everyone manipulates one another to some degree. Every relationship - friendships, romantic relationships, and familial relationships - involve power games and manipulation to some degree. But for some reason, it's only socially acceptable to admit this in terms of business to consumer relationships.

If you're a human trying to reach a goal that involves other people (directly or indirectly), you will participate in manipulation to some degree. Even when the goal is something as insignificant as convincing your friends to go to one bar over another for a round of drinks.

The red pill wouldn't have to exist if humans were honest about the nature of relationships. However, Sun Tzu famously wrote that "all warfare is based on deception." It is in other peoples' best interests to not acknowledge the manipulation and power plays that happen every day in human interactions. Why would the winners ever talk about their strategy? We needed TRP because we were the losers of these power games.

If someone wants to interact with you, they want something from you. If someone wants something from you, they will manipulate you in order to reach their goal. Sometimes the tactic used is as harmless as a compliment (sort of how I opened my first post in this thread) and sometimes the tactic is downright calculated (think classical conditioning, emotional appeal, and other, deeper strategies).

Knowing how humans work is never a bad thing. As a result of TRP, I'm more well adjusted and sociable. I developed my personality and fleshed out my character. Admittedly, I get laid more and I'm moving upward in life. Most normal people would applaud these things, right? My parents have told me that they're incredibly proud of my transformation since finding TRP and changing my life. Girls from my past tell me how different and fun I am now.

But I bet those people would be the first ones to shame me if they found out that I read books on warfare, seduction, and power. Funny how that works.

[deleted] • 12 points • 11 August, 2015 03:53 PM*

[deleted]

What is this?

hvdesisagod4 points 11 August, 2015 04:02 PM **[recovered]**

I feel that TRP is much more than manipulation. It is manipulation through honesty. It teaches you to be a man that people ALLOW to take control. Although women "try" to knock you off your pillar, deep down, they want you to be genuinely fun/honest/whatever.

[deleted] • 2 points • 11 August, 2015 04:17 PM

You're exactly right. TRP has taught me how to be a man, above all else. I've discovered my goals for life and I have plans for achieving them.

Manipulation is done best when it doesn't have to be done at all. Compare the power you have over a girl who is begging for your cock versus a girl that has her bitch shield up. One will be much easier to work with (virtually zero work involved) and the other, you will have a hard time breaking through her defenses.

Being the sort of man who doesn't have to smash through other peoples' defenses is the ultimate in power. However, to play at the highest tables in life's game - with the highest caliber women, most successful men, and the biggest payouts - we must also learn to take control and outplay them in the game of power, because these are the kinds of people who will not just automatically defer to you.

[deleted] • 1 point • 11 August, 2015 04:22 PM

Nail on the head, man. To sculpt your reality, you must change (or manipulate) what was there before you imposed your will on it. Doing this is the pinnacle of manhood.

Porter_West • 2 points • 11 August, 2015 04:08 PM

I appreciate your perspective.

The great thing about TRP is there are no hard and fast "rules"; you don't have to agree with everything here. I try to remain skeptic until I have experienced something on my own, but admittedly TRP has affected my mindset. I am definitely more aware of what's really happening around me even though I'm still working on how to apply this perspective.

pedler • 9 points • 11 August, 2015 03:18 PM*

Imo, a shirt with the words GayLubeOil in large font would be more attractive, but maybe not for everyone. I think the post is good. Interruption is the easiest to use imo. You have to be comfortable in your skin to use it. Priming, while effective in theory is kind of hard to apply. I guess the better people know you the more they expect it, so best do that with someone you are meeting for the first time or someone who doesn't know you well.

Moneyley • 16 points • 11 August, 2015 03:32 PM

Too much clickbait subtracts from the substance of your articles. Occasionally, I'll find myself clicking on the bait thinking there is something relevant to your writing only to be disappointed leading me to just get off the page completely.

unassumingusername7 • 11 points • 11 August, 2015 05:41 PM

Some of it's relevant, but a lot of it is just time wasting garbage. We might as well be trading cat videos.

[deleted] 11 August, 2015 05:52 PM

[permanently deleted]

unassumingusername7 • 2 points • 11 August, 2015 06:15 PM

The mtn dew ad was a good example. The 6 corporations picture was useful. The wikipedia links, and other YouTube videos were mostly a waste of time. If I don't understand a word, I'll Google it myself.

wagingpeace • 1 point • 12 August, 2015 11:13 AM

Spend at least a week writing your post! It's way more fulfilling than lubing-up your gay partners.

1003rp • 2 points • 13 August, 2015 09:11 PM

Read the post it only takes a couple minutes then go back and look at the links?

[deleted] 11 August, 2015 03:40 PM*

[permanently deleted]

Moneyley • 1 point • 11 August, 2015 03:56 PM

Prior to the clickbait Id read his entire post. I find myself clicking on the hyperlinks occasionally thinking there will be a study or a graph with backing evidence but its a video or something irrelevant

[deleted] 11 August, 2015 04:24 PM*

[permanently deleted]

Moneyley • 1 point • 11 August, 2015 05:26 PM

Take it how you want. Im not blasting the content of his article, Im saying the links are pointless. He didn't have em before and his posts were solid. For whatever reason he has them now, probably to lead into his merchandise I dont know. Maybe you should advise him to amplify and put more.

meatrocket8 • 3 points • 11 August, 2015 04:21 PM

"Solidify your dominant frame by sporting an official GLO Alpha Gear Shirt. Command respect and induce female tingles with this professionally illustrated symbol of raw beast-like masculinity!"

Hahahah nice one, but reminds me of this parody

<http://www.amazon.com/The-Mountain-Three-Short-Sleeve/product-reviews/B002HJ377A>

[deleted] • 3 points • 11 August, 2015 06:42 PM*

Dope post, however I have to suggest an edit...

"Do you think *guns cause violence*?"

NLP dudes would not refer to this as a command, because there's no command in it. They'd call it a suggestion. Specifically, it's a cause and effect suggestion, because it suggests a causal link between two things that aren't necessarily related at all.

I'm glad you wrote this post cuz you included a lot of specific and actionable advice.

[deleted] • 3 points • 11 August, 2015 07:26 PM

This post is not about TRP.

This post is not about PUA/Women.

This post is about your life, it's about the environment where we all live in, we don't have to embrace these techniques we don't even have to like them, but we need to be aware that they are all around us and are being used toward us and against us.

You're at work and someone got promoted over you despite a lesser performance? Changes are s/he manipulated your boss and/or the system.

Do you own your own business and you keep losing business to your lesser quality competition that charges more?

Don't just read this post, study it, and this is just the beginning of a long journey.

Related readings:

Cialdini's *Influence*

Manufacturing Consent [This one is scary shit]

[deleted] • 2 points • 12 August, 2015 08:38 PM

The documentary for Manufacturing Consent is pretty good too. If long.

tequa • 11 points • 11 August, 2015 02:57 PM [recovered]

Great article, but Freud's psychoanalytic theory is not the basis of modern day advertising. In fact, none of Freud's theories are taken seriously today by psychologists and advertising companies.

I agree that advertising is largely based on implanting irrational "wants" in our minds. But this is not unconscious; the connection between Freud's psychoanalytic theory and advertising is specifically where subliminal messaging comes in. And subliminal messaging has shown to be not very effective.

pedler • 1 point • 11 August, 2015 03:20 PM

Subliminal messaging is just one way to (supposedly) tap the unconscious.

MentORPHEUS • 1 point • 11 August, 2015 03:28 PM

Freud was groundbreaking for his time, but pretty much everything he believed was objectively *wrong*. Not a good basis for a modern, scholarly paper.

REDPILLRECKONING • 7 points • 11 August, 2015 03:54 PM

Brilliant post, I really resonated with how you talked about corporate motivations for third wave feminists. It's true, our entire society is created and run by several very large corporations. This is the very essence of our existence, we live in a capitalist business world.

The government creates an *illusion* of control, much like in the matrix. It's all an elaborate system of control, and major corporations bank on the fact that average humans burn out, give up and die well before they're onto the game.

Right now their most powerful chess piece is pussy. They move it around, make it tough to get, and this motivates the masses. We walk mindlessly towards our own inevitable fate thinking we will get that moby dick that's been haunting us our entire lives.

But thankfully, you mention something that I've been spending alot of time developing in the last few years. Learning to tap directly into the subconscious, and understanding how to manipulate/control the human mind.

Once we really understand how to completely control the mind, we will have a new Renaissance.

[deleted] • 1 point • 11 August, 2015 04:26 PM

Great post. Every time I use one of these I'll put 50c in the "buy gaylubeoil stuff" jar.

DalekJay • 5 points • 11 August, 2015 03:37 PM

GLO you should Have a YouTube channel more or less like Brosience channel but in your way not just inside the Gym

GayLubeOil[S] • 19 points • 11 August, 2015 03:42 PM

I want to do a cooking show with strippers. I think that is the only way I can get young men to pay attention long enough to learn healthy recipes so the can make gains.

FrogTrainer • 4 points • 11 August, 2015 03:55 PM

The more gains he makes, the more clothes the stripper loses.

raob11 • 2 points • 11 August, 2015 04:50 PM

the drunk lesbian cooking chick has plenty of straight male fans... so why not have a channel with drunk lesbian chicks?

iLLprincipLeS • 2 points • 11 August, 2015 06:14 PM **[recovered]**

consider also selling some mugs, you manipulating con.

seriously, a mug in form of titties would make a lot of victims in a feminist office environment, put an offensive hashtag on the back and all you need is a few guys buying your product and showing it off at work and before you know it, it will be on national television.

meet larry, a software engineer working at evil corp. all larry wanted is to enjoy his morning coffee in A FUCKING SEXIST MUG, now larry is unemployed.

GayLubeOil[S] • 1 point • 11 August, 2015 06:20 PM

I also have an inverse design but it costs more to print. My demo is 21 year old males that's why I chose shirts as my initial product.

[deleted] • 1 point • 11 August, 2015 06:37 PM

Interesting. Guys in their 20s do wanna buy alpha shit but are mostly broke as fuck. What are you gonna do got guys 25-35 that have money and a little more prudence, but still wanna pound chicks all night?

GayLubeOil[S] • 2 points • 11 August, 2015 06:46 PM

Eventually im going to write a book for them.

[deleted] • 1 point • 11 August, 2015 07:29 PM

better be available in an Ebook. and if I see its just all your greatest posts compiled into one spot ima put a round in you from 500 yards

GayLubeOil[S] • 1 point • 11 August, 2015 07:41 PM

Im going to have to do an Ebook because I have so many readers in so many different places. And dont worry im not going to repackage all my old posts.

DalekJay • 4 points • 11 August, 2015 04:28 PM

I know you are joking but some TRP truths while learning recipes at same time win-win

GayLubeOil[S] • 6 points • 11 August, 2015 04:30 PM

Im not joking. One of my friends is a DJ at a strip club

outraged-man • 0 points • 11 August, 2015 06:51 PM

When are you gonna have some videos out. I really think you can go far with this.

GayLubeOil[S] • 3 points • 11 August, 2015 06:55 PM

My goal is November, Stripers and film crews cost money

outraged-man • 1 point • 11 August, 2015 07:05 PM

That's good and all, maybe you could start with something a little smaller and build a

following and a slowly growing ad revenue stream. Then you'd have ample production experience and resources for when you want to do stripper/film crew stuff.

[deleted] • 2 points • 11 August, 2015 05:02 PM

I didn't know Gilgamesh was wearing a watch. Seriously, check his wrist in these pictures.

[deleted] 11 August, 2015 07:08 PM

[permanently deleted]

Anti-Hubbard • 2 points • 12 August, 2015 05:48 AM

Manipulation is nothing more than effective communication. Whether it is good or bad depends on what you use it for. The negative connotation attached to it is a result of BP indoctrination, and you need to let go of it.

As far as trust goes, I would be more hesitant to trust someone who doesn't consciously manipulate people than someone who does, as they would be more likely to allow themselves to be deceived by others. Do not mourn your shattered expectations. You will be better off without them.

FoolishWiseGuy • 2 points • 11 August, 2015 11:23 PM

Brilliant post. The only way western women will ever respect you is if you can control and manipulate her mind. It's quite sad that its come to this.

Anti-Hubbard • 2 points • 12 August, 2015 06:34 AM

We need TRP ads:

Do you have trouble getting women to notice you? Learn how to gain the confidence you need to get all the love and attention you want with The Red Pill. Some say we're misogynist shitlords, but don't judge a book by its cover. Once you learn our strategies, you will notice an immediate improvement in your sex life.

Omn1c1d3 • 3 points • 11 August, 2015 04:00 PM

Fatty Francis is a fake persona for that guys show. FYI

GayLubeOil[S] • 27 points • 11 August, 2015 04:01 PM

you cant get that obese without drinking gallons of soda

Nebulose11 • 2 points • 11 August, 2015 07:53 PM

Fatty is all he is. Garbage is all he spews.

jimmybrite • 1 point • 11 August, 2015 08:44 PM

I used to like Boogie, he seemed genuine and wanted help but I can't support him anymore. Whenever someone is actually concerned with him nowadays he shoots them down and calls it damaging. Fuck him.

INV0K3R • 3 points • 11 August, 2015 06:31 PM

I just wanted to come in here and say damn, GLO is using psychological manipulation right here in this damn thread.

How many of you tried to play the ass video?

Count: 1 (cause I sure as fucking did)

RedLeaderFlyingBy • 2 points • 11 August, 2015 04:03 PM

Learning advertising, marketing, and sales strategies and tactics are far and away the most useful skills a red pill man can learn.

Why? Because advertising opens, marketing entices, and sales closes. Opens, entices, and closes what, you might ask? Anything you want in life. Really. Anything.

For pure marketing, reading pioneers of modern manipulation like Robert Collier, Eugene Shwartz, Gary Halbert, Clayton Makepeace, Gary Bencivenga, Dan Kennedy, Robert Cialdini, and other masters will completely open your eyes as to just how much of what we believe in modern consumer society is shaped by copywriters, advertisers, and marketers.

Then you can use their lessons and learn how to print money on demand.

As copywriters, we love women. We really do. They love to buy and buy and buy and buy and buy. They fall more heavily into constant buying patterns when marketers use scarcity, authority, social proof, liking, reciprocity, and commitment and consistency tactics than men do, in a wider variety of purchasing decisions. They control the majority of the spending in the American economy, since they're either wives with whom emasculated husbands always have to "consult" before a big purchase, or they're Strong Independent Women who can and will spend lots of money on whatever they want.

Revealed Below! The One Weird Secret That Will Get You Everything You Want In Life, Without Ever Having To Take Shit From Anyone Ever Again:

See, the beauty of copywriting, is that it's not difficult to learn. Not at all. It's hard work, sure. But not difficult. Literally all that you have to do, the only thing ever, is Google the top sales letters that were ever written, start with the authors mentioned above, and hand write them yourself. Do this for 365 days straight and you'll have the skills to make either yourself, or any business you come into contact with, millions. Or both. Your call.

Because of this trial by fire when it comes to learn copy, though, men are far more successful in this world than women. Why? Women can do the exact same thing. They can put in the exact same work to learn this incredibly powerful print-money-on-demand skill. They simply don't. Because it's hard. Just like working out every day for 365 days a year, even if some days your workouts are weights and other days they're yoga, is still hard work.

Put in the work, and you'll be rewarded with whatever you ask for in life. Because you'll know how to ask in a way that moves people.

You do that, and the world is yours.

raob11 • 3 points • 11 August, 2015 04:48 PM

^ he's right. Any student of business or society needs to read those guys. It's the red pill applied to making people give you money... you think getting laid is difficult? Try to get people to give you cash, simply because you mailed them a letter.

xfLyFPS • 2 points • 13 August, 2015 03:56 AM

Why are you guys getting so anal about that shirt ad at the end? I found it quite ironic that he would actually put it down there, to the point that I actually wanted to buy the shirt because the ad was so well placed. No seriously guys, this man is writing free articles for a niche group of men, of course he wants to capitalize on that. Would you write articles for a newspaper or a magazine free of charge? Of course you wouldn't, you want some dough to bring the food to the table.

[deleted] • 1 point • 11 August, 2015 04:52 PM

Classic post. *claps while tear falls from eye*

RPthrowaway123 • 0 points • 11 August, 2015 03:16 PM

Good stuff. I really need to improve on my subtlety...I'm often to blunt with what I want and miss the whole "manipulation" part.

iLLprincipLeS1 points 11 August, 2015 03:14 PM [recovered]

Marxism-Leninism ideology is being pumped into the soft heads of at least 3 generation of American students without being challenged or counterbalanced by the basic values of Americanism, American patriotism. The result? The result you can see – most of the people who graduated in the 60's, dropouts or half-baked intellectuals, are now occupying the positions of power in the government, civil service, business, mass media, and educational systems. You are stuck with them. You can't get through to them. They are contaminated. They are programmed to think and react to certain stimuli in a certain pattern. You can not change their mind even if you expose them to authentic information. Even if you prove that white is white and black is black, you still can not change the basic perception and the logic of behavior. - Yuri Bezmenov ex KGB agent - 1984

johnnymote • 1 point • 12 August, 2015 02:13 PM

I didn't know Griffin was involved in this. I found this to be one of the most revelatory (but obvious) pieces of information out there on the psychological manipulation of the American people and you cannot deny that the "goal" has been achieved. Just look around you. The very existence of this sub proves it. Keep pushing this point my man.

[deleted] • 2 points • 11 August, 2015 03:16 PM*

Great post GLO! When you think you've got it, you don't haha. So much to learn. Continual growth. It's time to focus. As Neil deGrasse Tyson has said "Whether or not you can never become great at something, you can always become better at it."

Snivellious • 1 point • 11 August, 2015 07:01 PM

I have a question on embedded commands - how do they play when used in a negative?

It's my impression that "Do you think *guns cause violence*?" is a liberal line, but "Surely you don't think guns *cause violence*?" is a much more common conservative one. Priming with questions like that tends to be an attempt to make an idea sound absurd.

I know "absurdity" and "priming command" both work, but I don't have a clear sense of what happens to the command when you're trying to be absurd.

GayLubeOil[S] • 1 point • 11 August, 2015 07:09 PM

To my understanding commands play normaly even when there us negative in tge surrounding structure.
<http://nlp-mentor.com/negative-commands/>

Dont *think about a pink elephant*.

Snivellious • 2 points • 11 August, 2015 07:41 PM

Interesting, thanks.

This is something I've wondered about for a while - a lot of the time when people are mocking an idea, I can't help but notice that they're constantly telling their audience the thing they don't want anyone to believe.

It seems like even if you're saying "this idea is held by outgroup people who you should disagree with",

constantly repeating the idea is working against you as you do it.

[deleted] • 1 point • 11 August, 2015 09:54 PM

Great post GLO.

However, I prefer the Carnegie interpretation to "psychological manipulation" that being "arousing an eager want or desire".

How to Win Friends and Influence People is a great book to read and study on topics like this. A bit old school with some out dated lingo, but still relevant none the less.

[deleted] • 1 point • 11 August, 2015 10:08 PM

Men basically have to manipulate women into being decent people.

Rearranger_ • 1 point • 11 August, 2015 10:32 PM

I saw your shirt being advertised on FB.

Like, wtf?

GayLubeOil[S] • -1 points • 11 August, 2015 10:47 PM

Teespring has cookies apparently

Rearranger_ • 1 point • 11 August, 2015 10:51 PM

Yes, tea and cookies go very well together.

[deleted] • 1 point • 12 August, 2015 12:14 AM

i'm about to start my first martial arts school. as a hardcore enthusiast i have a very prickly demeanour and i need to tone it down so i can get more student memberships, be more of a sales guy. this is really helpful but i need more info any further reading you would recommend?

ThePrimevalMan • 1 point • 12 August, 2015 03:03 AM

Everyone knows that soap operas are the shit in Latin America. Once they started showing small families, 1-3 children there was a drop in family size.

FishFoxFerret • 1 point • 12 August, 2015 06:44 AM

This is why I recommend people get some sales experience. It helps you understand how to lead someone through the maze so they arrive at the exit you've created for them.

Dueperdue • 1 point • 12 August, 2015 03:16 PM

This post could have been a lot shorter. I actually prefer quality over quantity when I read, since we are all busy fucks.

I do like the shirt though. Too bad that as an European I would be ass-fucked by the shipping costs.

[deleted] • 1 point • 13 August, 2015 09:53 PM

Please post more on this topic, I find it very interesting. Could anyone point me towards some more reading of this nature ?

aazav • 1 point • 14 August, 2015 04:04 AM

| Since it's inception on Reddit,

Since its* inception on Reddit,

it's = it is

You can *learn this* when you're ready.

int3rnetz • 1 point • 14 August, 2015 07:05 PM

What books can you guys recommend for relationships and women on manipulation and persuasion?

ThrowawayPaperPlates • 1 point • 11 August, 2015 04:25 PM

I appreciate your content so I bought a T shirt.

USmellFunny • 1 point • 11 August, 2015 04:36 PM

I just want to say that the only presidential candidate that actually openly opposes the NSA is Republican Rand Paul, while all democrats either support it or don't care. Other than that, great post.

[deleted] • 1 point • 11 August, 2015 05:58 PM*

deleted

my_redpill_account • 1 point • 11 August, 2015 03:44 PM

Huh. I'll have to read more into this stuff it's pretty interesting.

OneShotAtGlory • 1 point • 11 August, 2015 04:23 PM

Bravo! Good intro to this matter, will re-read it later with some extra related material so I can understand and absorb better.

Good thing I paid attention and didn't fall for your marketing trap at the end... (who am I kidding, that t-shirt is freaking sick!)

alphantares • 1 point • 11 August, 2015 06:23 PM

Word to those wise, the easiest people to manipulate are those that try to manipulate you.

midnightbean • 1 point • 11 August, 2015 07:13 PM

Great post, but as a professional painter it hurts so bad to see Titian spelled Titan. He is a Titan of course.

On the note of Titian he used some quality "never outshine the master" tactics for getting his commissions. And for undressing women, except the time he paid for it.

I've picked up women in various scenarios but nothing beats studio seduction. It is a very dominating setup and they are often vulnerable with their validation on the line.

Try it if you like but learn to paint first please.

GayLubeOil[S] • 0 points • 11 August, 2015 07:18 PM

I would love to pick up painting but years of lifting has reduced the dexterity of my hands. I pick things up and put them down.

Thizzlebot • 1 point • 11 August, 2015 08:57 PM

lol I love these posts because its so honest. It's literally about psychological manipulation and how people will buy things to fit in and how men don't fall for that dumb shit (men aren't sheep of course) and then shirts are for sale at the end of the post so you can fit in and identify with something. This post literally doing exactly what GLO is talking about except it's not mountain dew it's GLO merchandise. I'm not complaining its just funny to me. Downvote away gents.

aazav • 1 point • 12 August, 2015 02:55 AM*

A keystone of Sigmund Freud's Psychoanalytic theory is that human attitude, experience, and thought are largely influenced by irrational drives that are rooted in the unconscious.

You've summed up Porsche's and BMW's advertising philosophies.

They *want* to advertise to you as a child, because when you grow up, you will want to have one of their cars.

But anyway, one day, I was walking down the street and this gun stepped out at me and *slapped me!*

And you don't think that guns don't cause violence!

Anyway, simply stating if you or of you don't think they cause violence implies that thinking they *do* cause violence is valid reasoning for someone to have. Asking the question leads the listener to a set of opinions.

[deleted] • 0 points • 11 August, 2015 03:11 PM

Judging from the compass and square design on your shirt, are you a freemason by any chance?

williesmokes • 0 points • 11 August, 2015 04:17 PM

Some guys in here are thinking way too hard. Read the content, if you like it, leave a comment saying so. If it doesn't do anything for you, then move on and spend your time doing something better with your time than typing about how you don't like it.

DrakeSaint • 0 points • 11 August, 2015 07:32 PM

Think about this for a second.

He COULD have been selling shirts with a lube oil stamped on it. Instead it's a generic cool logo.

I dig it.

Scarbane • 0 points • 11 August, 2015 07:47 PM

Hi /u/GayLubeOil, it's me, /u/Scarbane. I'm a relatively new member of TRP (subbed for ~3 months) and I'm learning a lot from most of the posts that are upvoted here.

TRP puts a lot of its focus on sexual strategies for straight males (if not all of its focus). Straight men are broken down into alphas and betas, and women, within the confines of sexual strategy, are all one group (AWALT principle). That's the gist of it, yes?

Your post discusses cultural normalization, and how media conglomerates are in control of it. I get that - we should all be wary of the messages media advertises. One of the things being normalized is homosexuality. What I've gleaned from your post and a few others in this sub is that homosexuality being normalized is somehow a threat to TRP strategies. Why is that? If gay dudes and lesbian chicks are openly removing themselves from the straight/bi dating pool, wouldn't that be a net benefit to the straight people trying to get laid?

Unless you have some evidence to back up your statements, I see zero inherent threats from gay and lesbian people being open about their sexuality. Are there going to be gays/lesbians who ride the coattails of feminist bullshit? Of course. We should keep in mind, though, that TRP is about the alpha lifestyle and getting laid without being cucked - seeing as gays/lesbians/trans people are rarely (if ever) part of that equation, including

your personal homophobic opinions in a TRP post is pure fluff, and it should not be included in the future.

GayLubeOil[S] • 3 points • 11 August, 2015 07:55 PM

I think you got the wrong impression from my post. Does western culture normalize homosexuality? Yes. I think we can both agree on that one. Homosexuality is being normalized to disrupt the family dynamics so that it can be replaced by the state. It is an excellent example of how manipulation can rapidly shift values.

Am I Personally against homosexuals? No. Most of my personal training clients are homosexual men. A lot of homosexual men love my content. The Red Pill is useful for all men regardless of sexual orientation.

Scarbane • 1 point • 11 August, 2015 08:18 PM

I'm still figuring out where TRP stands on different issues, especially complementarianism and who that applies to. Thanks for clarifying.

--Trap • 1 point • 12 August, 2015 07:46 AM

Fuck where TRP stands on any issue...

The point of TRP is to build your own opinions by stripping topics down to the bare bones and making a logical decision on the subject.

Part of being a "MAN" is being able to decide what is right and wrong, according to **YOUR** belief system that **YOU** craft for **YOURSELF**.

RedSugarPill • 0 points • 12 August, 2015 02:41 AM

GLO, this is solid gold!

Does anybody have any thoughts on TV programs for children? I know the TV and radio are used to condition us to buy shit. But of course, most of my family and friends keep watching anyways.

However, this is my greater concern.. Lately, whenever I visit my siblings, I've noticed my nieces and nephews watching obnoxious flashy loud cartoons (nothing like the Warner Brothers stuff I grew up on). I thought it might give some kids seizures..but after reading this post, I'm starting to wonder if it is in fact used to fuck with kids' developing nervous systems. Does anyone suppose there is some 'programming' going with in these TV programs?

GayLubeOil[S] • 2 points • 12 August, 2015 02:54 AM

Just read your children books with strong male heros, Like Sherlock Holmes or Count of Monte Cristo. Easton Press and Folio Society publish quality books that are an absolute treasure that your children will love.

aazav • 0 points • 12 August, 2015 02:56 AM

Since its* inception on Reddit.

it's = it is

Scizzler • -1 points • 11 August, 2015 05:36 PM

Thanks for the share. I could do without the shilling at the end though, this is not the place for it.

invader_red • -1 points • 11 August, 2015 06:30 PM

How do you associate only the republicans with the NSA? Please stay away from politics dude that's not your

area of expertise obviously and it takes away the credibility of your post.

GayLubeOil[S] • 1 point • 11 August, 2015 06:41 PM*

I was only using them as an example. Both parties are full of shit. The Russian LDPR is the way to go.
Vladimir Zurinovsky beat the fuck out of a dude in Russian Parliament. Alpha 10/10

invader_red • 1 point • 11 August, 2015 06:47 PM

Oh ok. Oh yeah absolutely they don't give a buck about political correctness (for the most part) in Russia, I admire that.

[deleted] 11 August, 2015 07:12 PM

[permanently deleted]

GayLubeOil[S] • 6 points • 11 August, 2015 07:19 PM

The Post Reddit TRP is going to be far more radical. I wont have to deal with a culture of sniveling Reddit nerds and I can focus on becoming a dominant player in the manosphere.

[deleted] • -5 points • 13 August, 2015 09:05 PM

Your posts with 100 embedded videos are getting real fuckin' annoying. Can't wait til youre banned.

GayLubeOil[S] • 3 points • 13 August, 2015 09:07 PM

With 580 upvotes im not going anywhere anytime soon

[deleted] • -4 points • 13 August, 2015 09:10 PM

Until the sheep turn on you for pushing your T-shirts too hard