

"The Red Pill's Guide to Women"

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"If you know the enemy and know yourself, you need not fear the result of a hundred battles. If you know yourself but not the enemy, for every victory gained you will also suffer a defeat. If you know neither the enemy nor yourself, you will succumb in every battle." –Sun Tzu, The Art of War

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A Foreword

I've completely re-written the "Local Sexy Single Women" chapter of this post. I felt that as the term and subject matter becomes more and more prevalent, a proper explanation of the fallacy should be readily available.

Chapter 1: The Mindset of Women

There is little logic required to influence the thoughts of women. Women base their thought processes solely on 2 factors: *how they feel about something (emotions)* and *how they feel about something right*

there and then (perception).

Mental Activity

The emotional and short-term perceptual basis of a woman's thought process often contradict one another in seemingly irrational ways:

Brenda loves the taste and smell of vanilla ice cream (logic), but because Jenny from accounting called her a fat cow last Wednesday while she ate vanilla ice cream during her lunch break, she may associate her negative FEELINGS towards Jenny to her overall PERCEPTION of vanilla ice cream. This'll lead to her blaming the consumption of vanilla ice cream to Jenny's comment, not her lack of calorie moderation.

Now until something positively influences her perception of vanilla ice cream, she will continue to feel negatively towards ice cream as the cause of her weight gain and the cause of Jenny's remark.

This is the framework behind "hamstering".

Feelings

Women don't get caught up in the *why* behind something that makes them happy, more-so the access to the feeling itself i.e. the *what, when, how much* and *how often*.

Women are lost in the constant pursuit of "feel-good" emotions due to their short-term, ever-changing thought processes: *happiness, security, curiosity, lust, intrigue, complacency, etc.*

This "pursuit of happiness" also succumbs to the ever-changing nature of a woman's perspective and beliefs.

Brenda's vanilla ice cream may have made her happy earlier today, but because of Jenny's rude comment on her second chin, she'll hate vanilla ice cream tomorrow.

This causes her to constantly feel the need to seek out multiple "feel-good" stimuli and keep close secondary fail-safe "feel-good" stimuli as a countermeasure.

Women don't plan out long-term supplies of these feel-good emotions like men would due to their "in-the-moment", constantly-shifting perspectives, and as such, are always looking for the next best thing in case one of her current "feel-good" stimuli fails.

This is the framework behind "hypergamy".

Perception

As I've explained above, women don't plan for long-term "feel-good" stimuli due to the risks of being left with no stimuli in the short-term and the chance that the long-term stimuli will disappear before

reaching its full potential.

Because of this, women do not care about a “potential” or “likely” benefit to them nor do they care about stimuli operating outside of their personal perspective (i.e. grasp).

They only care about things and people that will provide them “feel-good stimuli in the short-term which operate within a close proximity to them (i.e. ease of access).

This is also the framework behind hypergamy.

This is why women don’t care about your job as a Senior Technical Engineer in and of itself because the literal actions you take while working that job do not provide them with any sort of feel-good stimulus. It’s the RESULTS from working your job –the security of a house, the happiness brought on by items bought using your paycheck- that truly provides these feelings for them.

This is also why women cannot “love” unconditionally; while a man can love a woman for what she does, a woman loves a man for what he provides in the short-term. The phrase “I love you” coming from a woman honestly translates into “I love how you make me feel at this particular point in time through the “feel-good stimuli you are providing me”.

That’s not to say she isn’t *impressed* by your ability to work that job. But because she has little to no understanding of the complexity of that job and learning about said complexity does not provide her with the “feel-good” sensation she requires, she deems it as unimportant. It exists outside of her perspective.

Relationships with Men

The desire for relationships from the mindset of women stem from her recognition of a man as an established provision of multiple long-term “feel-good” stimuli (not on the potential for said provision as women don’t care about potentiality).

NOTE: This mindset explains why lesbian relationships can effectively exist; the woman is being provided multiple “feel-good” stimuli from one person over a long-period of time and her sexually-based stimuli are effectively being taken care of to the degree required by her individual necessity.

In short, women are drawn to men (or other women) that make them feel good in the moment AND men they've determined can make them feel good for a long time. This goes for plate-spinners, natural alphas, RP alphas and betas alike, with the only difference being the stimuli each provides.

An alpha’s determined provision is sex, passion, intrigue and lust (visceral, reptilian). The beta’s determined provision is security, comfort, and validation (support).

From this perceptive, a woman’s “unicorn” is a man who can provide all stimuli they require at once (provide sex and intrigue and provide security and validation) all while providing said stimuli at the same level, consistently, over a long period of time.

It’s their belief in this “Prince Charming” and their limited foresight when obtaining “feel-good” stimuli that leads many women to marry once-Alpha men with the belief that she’s “feel” this way for him forever or why women pursue “bad boys” with the intention of “fixing them up”.

Women are constantly trying to build their unicorns; they like how they feel in the moment with these men and they want that *FEELING* to last forever.

This is the framework behind monogamy and marriage.

Ever hear a woman utter the phrase "I want this moment to last forever" in a RomCom? This is the moment they're referring to.

The problem with the woman's understanding of her Prince Charming lies the limitation of having just one provision.

Having only one "feel-good" stimuli, no matter how powerful a stimuli it is, runs counter to the very nature of women (requiring "feel-good" at any moment and requiring multiple "feel-goods" as insurance).

Insurance

Let's assume Prince Charming exists. He's everything a woman could ever ask for: handsome, smart, funny, validating, comforting, reassuring, the whole nine yards.

She will cheat or be tempted to cheat.

Why?

Reason 1: "He's too good for her."

Her need for a "feel-good" back-up plan still exists. Because Prince Charming and *products deriving from Prince Charming* (i.e. things connected to his paycheck or his social influence) are her only source of "feel-good" stimuli, she'll undoubtedly acquire a fallback or "fail-safe" guy (preferably in a similar albeit lower position than Prince Charming, otherwise she'd leave Prince Charming) to rely on should Prince Charming find himself a better suited woman.

Why does she do this?

Because she can.

With a vast supply of men to choose from, it's easy for her to pick out not only the best male she possibly can but also his runner-ups as well.

NOTE: These runner-ups are not necessarily beta. A second-tier alpha is simply a man she's determined to have her required characteristics for an good alpha, but an alpha she's determined to be lower-tier compared to the alpha she's currently with.

Reason 2: "There's only one of him."

As great as Prince Charming is, he's still only one guy with his own life, goals and destinations. **He can only be around her but for so long and his influences only reach but so far.** On top of this, her needs and desires for a "feel-good" stimuli are in the moment and must be considered *at all times*.

Let's say she visits a foreign land for 2 weeks and becomes horny. Let's also say she encounters a handsome Foreign Prince who meets all of her qualifications for being an alpha. Because her focus is limited to the moment and the "good feeling" that moment is providing her, she's likely to succumb to

said feelings.

This is commonly why women explain their infidelity with “I needed you but you weren't there!”

She’s right to a degree; **she cheated because her mind required that specific “feel-good” stimuli (sex, intrigue, lust) and due to the limitation of the man’s presence, influence or due to a lack in the over-all CURRENT quality of the stimuli, she went to seek it out elsewhere.**

Because of how their minds are constructed, women don’t see sex with another man as infidelity. If they did, they’d also see going to X restaurant instead of Y restaurant due to Y restaurant distance or rundown state as an act of infidelity as well.

Women only see long-term utilization of another man's "feel-good" stimuli as cheating. That is why women weigh emotional infidelity higher than sexual infidelity in general.

Think of it like a cellphone tower. The signal that tower gives off are only beneficial to you so long as your cellphone gets reception. Anywhere outside of that range, you’ll require another means of communication to connect with your friends. In this instance, you may “*cheat*” on your cellphone tower by using someone else’s phone out of the necessity of your current situation. Yet when you’ve returned home and you’re back within range of your tower, you continue with your phone as if it never happened. This is the mindset of a woman regarding infidelity.

Note: This also explains the "guilt" a woman feels after infidelity; she doesn't feel bad about what she's done, she's mourning the sudden lost of multiple "feel-good" stimuli she'd once been given by her bf/husband. She also feels anger towards the bf/husband as he is the one who has separated her from said stimuli (remember, she sees no fault in infidelity, only the repercussions of being caught).

This in turn alters her perception of him from wonderful alpha/beta to "the horrible person who made her feel bad and separated her from happiness", regardless of whatever they've had in the past.

Reason 3: "He was mean to her last Tuesday."

As described by the vanilla ice cream example, a woman’s perspective is constantly changing and updating. Although Prince Charming himself hasn’t changed, her feelings and beliefs about him have.

Because a woman is always “in the moment”, her perception of Prince Charming will solely be based upon her feelings towards him the last time she saw him and NOT a collective summary of all their times together, as this would be a very logically-based conclusion.

As such, let’s suppose Prince Charming and this woman get into a heated argument that made her feel terrible. Then, her Prince Charming leaves for a 2-week vacation to cool off without rectifying her negative emotions. Now she is left alone and in desperate need of some –if not all- her “feel-good” stimuli requirements met, yet all of her resources have walked out the door with Prince Charming.

As specified, all women have a back-up plan, and hers is Prince Savy. Remember that a woman’s beliefs stem from her perceptive and not logical facts, so regardless of all that Prince Charming has provided her in the past, *at this very moment* she feels hatred and disgust at the thought of him, believing him to be a terrible man for making her feel this way.

She was left with needs to be met and Prince Savy happily obliges.

Real World Example

[Here](#) is a good example of a woman's perception of someone being altered (received this morning/afternoon).

Let's review what her actions, her text messages and her time of texting have to say about her current perceptions and determine how they can be manipulated for benefit.

Context

Last night I met up with this woman I'd met on OKC whom we'll refer to as Q.

Pre-sex, I asked Q if she had to rate her sex drive between 1 and 10, what would it be? She happily replied "10". Post-sex, Q admitted that my sex drive was more likely a 10 and hers was more of an 8. She confessed that 10-level sex drives were rare and that she was having trouble keeping up.

I replied with, "I know a lot of people with 10-level sex drives."

What She Thought

It's obvious from Q's text message that she believed me to imply, "I know a lot of *attractive women* with 10-level sex drives and you're not one of them" and her perception of me has changed from ordinary alpha to "player" (this was also hinted at from her reaction when I told her she wasn't the first woman I'd met up with off dating sites).

Truth is, I was actually referring to some friends of mine when I made the comment, focusing on the "*rarity of 10-level sex drives*" she'd mentioned.

But I won't be correcting her just yet.

What She's Thinking Now

By not responding, she feels as though she's correct in her assessment and as such feels replaced. She has been told that her once-secured resource of sexual "feel-good" stimuli could be lost to another, better woman. Although her anger is *caused* by her lower sex drive when compared to her perceived competition, she has *perceived me* to be the root cause of her "bad feelings" and ultimate the bad guy of this scenario.

What She Will Think

She may seek out other men for short-term fixes to fill in the void I've left as her "feel-good" stimuli

resource. I couldn't care less about that.

Because she perceives me as a high-SMV male and possibly the only high-SMV male within her current perception (range/access), she will soon realize the men she's supplementing my absence with cannot provide her the same level of stimuli (or she's just find a better/equal alpha). She'll then reach out and try to rectify the situation; not because she's admitting fault, but because she requires the level of stimuli I provide.

This is how Alpha Widows are born.

I'll then reveal the miscommunication, she'll laugh it off and we'll resume having sex like nothing happened. She'll put forth additional effort on her part during sex to help alleviate her fears of losing me as a stimuli resource. I'll reap the reward of said efforts.

Real Life Example Addendum

[As predicted](#), Q reached out after a radio silence of 12 hours. She has now shifted her perspective of me from the a manipulative "player" only out to hurt her back to one of me as a strong "feel-good" stimuli.

Note that she now specifies that she "enjoyed my company" and that the "irrelevant BS" is a separate entity from me. Because she doesn't want to lose me as a stimuli resource, she's concluded that the offensive statement I made was the cause of her "bad feelings" and not me. This is a big step.

NOTE: If I had tried to explain prior to this point what I really intended, Q would have read such an act as one set on by guilt, similar to how a child rationalizes his bad decisions immediately after being caught.

I don't respond to this message for another 12 hours, telling her the real reason for my remark. [Here's](#) what [follows](#).

Have you [noticed](#) how she [continues](#) as if the incident never [happened](#)? She's back within range of her cellphone tower because she enjoys the strong signal it gives.

And to the benefit of the cellphone tower, it can give its signal to multiple phones at once. Think of the relationship between men and women as **sympiotic** in that regard.

Chapter 2: The Perceptions of Women

A woman's mindset is founded on 2 key characteristics: *how she feels* (emotion) and *how she feels right now* (perception).

A woman's perception of attractiveness is founded on the same 2 characteristics: how she feels *about herself* (emotion) and how she feels about herself *now and in comparison to others* (perception).

The "others" are the men pursuing her i.e. men who show her affection, validation, or interest, the men to whom she *reciprocates* interest and each man's SMV *in relation to her own*.

In short, the men she chooses to keep "within range" is a strong determinant of what type of men she finds attractive, to what degree and to what end.

This “range of men” reveal her required prerequisites for any potential partner; an SMV range under which she’ll categorize all men as “alpha”, “beta”, “unattainable” or “unworthy”.

As we discussed in the “Mindset” portion, women gravitate towards the most potent “feel-good” stimuli resource within range.

Using the cellphone tower analogy, if we consider her ideals of attraction as her annual income, she’ll determine her range of attraction by first determining which cellphone towers she can afford, then pick the best option among them.

The SMV of men she’s prone to sleep with will determine her Alpha prerequisites, the men she’s likely to “befriend” or that she only “likes like a brother” will determine her beta prerequisites, the men she tends to scorn or ignore are determined “Unworthy” and below her beta SMV and the men she drools over yet can’t obtain are considered “Unattainable” and are above all of her SMV prerequisites.

This is referred to as “The Ladder Theory”.

The Ladder Theory

There’s an saying that goes,

“A woman can determine whether or not she will sleep with you within 5 minutes of meeting you”.

This is true. To an extent.

Every woman has a mental checklist of traits any man must meet in order to be placed on a particular ladder.

While the original Ladder Theory only addresses two ladders (“Friends” i.e. Betas and “Potential Partners” i.e. Alphas), we will be discussing our newly-revised 4 Ladder method: **The Unworthy, The Beta, The Alpha, and The Unattainable.**

To better illustrate how the ladder theory works, we will use archetypes Brenda, an attractive club-hopping blonde and Alex, a heavily tattooed painter.

The Beta

Brenda arrives at Skyy Bar with her friends. She quickly notices Alex across the bar and thinks he’s attractive, so she signals him with an IOI. Alex responds with a devilish smirk, brushes his hair back and begins to walk over to Brenda.

For the sake of argument, let’s attach numerical values to Brenda’s “SMV Range of Men” better understand Brenda’s prerequisites in general and for each ladder:

Brenda’s Attainable SMV Range: 4-25

Unworthy (<0-3) Beta (4-15) Alpha (15-25) Unattainable (>25)

Now, let’s attach a value to one of Alex’s characteristics i.e. his tattoos:

Alex’s Awesome Body Ink (+15)

Before actually speaking with Alex, his tattoos alone would have put him *towards the bottom of the Alpha ladder* (more on this later).

Brenda finds that large tattoos extremely attractive, so this would stand that Alex –whose covered head to toe in tattoos- is likely to end up on Brenda’s “Alpha” ladder.

That is, if physical attraction was *all* that mattered.

Brenda weighs each trait of Alex’s differently, some even negatively.

Brenda sits down and chats with Alex. Although she thinks he’s attractive, from their conversation, she also thinks Alex is a pushover, timid, she hated how he agreed with everything she said, dislikes that he’s worked at Kinko’s for 8 years and feels like he comes off as too sexually desperate.

In lieu of their conversation, Brenda’s “updated” evaluation of Alex becomes...

Alex’s Awesome Body Ink: (+15), Weak Frame(-2), Meekness (-2), Fear of Confrontation (-2), Unambitious (-2), Scarce Mentality (-2)

Therefore, in Brenda’s mind...

Alex, That Tattooed Guy from The Skyy Bar = 5 (Low-Ladder Beta)

Alex is baffled by this crash and burn. He’s confused by how such a “sure thing” could so quickly turn into “let’s just be friends” and “I don’t see you that way”.

Men don’t have multiple ladders. Men have *one*.

For the advancement of society, men had to possess the propensity to fuck any and every woman. Because of this, men *only* possess a “Potential Partners” ladder.

Also, the majority of all prerequisites for men on determining a woman’s placement on their Potential Partners ladder is based on physique or sensory determinants; unlike women, characteristics like intelligence, social status, personality, etc. are not *inherently* a factor.

Alex is distressed by the loss of a chance with Brenda. He follows her and her friends around the bar to try and rectify the situation. Every time Brenda separates from her friends to get a drink or use the restroom, there’s Alex trying to talk big. Brenda begins to get annoyed.

What Alex isn’t understanding is that once he was placed on Brenda’s “Beta” ladder, he cannot “jump” to the “Alpha” ladder to avoid climbing up the “Beta” ladder.

This concept is called **“ladder-jumping”** and it is impossible.

Brenda won’t wake up one day and think scarce mentality, meekness and a weak frame are suddenly attractive. AWALT prevents the feasibility of this.

While Alex can’t “jump” to the next ladder, he can certainly “drop” to a lower one.

This concept is called **“ladder dropping”** and it is very possible.

Even *if* Alex had portrayed multiple Alpha qualities (20), a few Beta mistakes would be all it took to “drop” him down to her “Beta” ladder.

Herein lies one of the key points to The Ladder Theory:

Once placed on a ladder, the only way to move onto “better” ladder is to climb up the ladder you were initially placed on past all the other men she’s placed above you. After accomplishing this, you must begin at the bottom of the “better” ladder, again below those she’s placed above you.

For Alex to even get a taste of sex with Brenda, he’ll have to make Brenda *genuinely* believe that he’s a better match than Clyde (7), James (9) and Jason (13). And that’s just to get on the *bottom* of the Alpha Ladder!

And imagine the kinky things Chad (25) must be doing to her!

The fundamentals of The Ladder Theory explain the key reasons The Red Pill community stresses good physique, interesting and successful lifestyle and having the ability to let go/ drop out:

- A good physique and interesting lifestyle will guarantee a higher “ladder position” when meeting most if not all women. As such, the likelihood of being placed on her “Alpha” ladder is much higher.
- The ability to drop out quickly reduces the amount of time lost. Some women will drop you down to the “Beta” ladder, as no man’s the Prefect Alpha™. It’s much simpler and less time consuming to move onto a woman whose likely to put you on their Alpha ladder within hours than to spend months attempting to work your way up her Beta ladder *just* to end up on the bottom of the Alpha one.

The Unworthy

After leaving Skyy Bar, Alex drunkenly confesses to Brenda that he’s fallen deeply in love with her over the course of one night in a bunch of page-long text messages.

Alex’s Desperate Pleas for Attention (-5)

This action results in Alex being dropped down to...

Alex That Creepy Stalker from Skyy Bar = 0 (Unworthy)

Alex is now *below* Brenda’s SMV range and on her highly-populated “Unworthy” ladder. Once here, it is almost impossible to climb out, leaving the Alpha ladder as nothing more than a pipe dream.

Alex has noticed Brenda’s not answering her phone like she used to. He continues to call until Brenda becomes annoyed enough to block his number entirely. Goodbye Alex.

Although Alex is *still* considered physically attractive by Brenda, his cons deftly outweigh his pros.

And while Alex was placed on the “Unworthy” ladder by Brenda, Bob is considered universally Unworthy.

Bob arrived at the Skyy Bar shortly after Brenda. He thought Brenda was more gorgeous than Athena herself and tried every trick of seduction he’d learned. Most of Bob’s advances were ignored, so he attempted the “asshole” approach he’d seen Chad use. Brenda swears at him and dumps her Redbull Vodka down his plump shoulders.

Bob’s lack of physique and persistence caused Brenda discomfort.

Bob’s Over-weight Appearance (-10)

Low-SMV men like Bob disgust Brenda.

To Brenda, Bob’s traits were valued at...

Bob’s Soft Spoken Tone (-2), Short Stature (-5)

And so Bob was considered...

WhatsHisName, that Fat Creepy Guy from Skyy Bar = -17 (Unworthy)

By showing his affection, the Bob is implying that they consider Brenda attainable. This consideration

threatens Brenda's perception of her own SMV (i.e. attaching ego to attraction) because if Bob and other low-SMV men consider her attainable, she may not be as beautiful as she once thought.

It basically boils down to:

- If Brenda aims for Chad (25) and Chad reciprocates, it reinforces her perception that she's attractive.
- If Brenda ignores Bob (-17) yet Bob persists, it shatters her perception that she's attractive.

As reference to the "Mindset" section, Brenda directed her anger, fear and frustration back towards the Bob because in *her* mind *Bob* was the root cause of her "bad feeling" by making her feel unattractive and the cause of her loss of the "feel-good" stimuli of her belief she was attractive.

In short, "Bob made me think, which made me feel, which felt bad, so Bob is to blame."

Ignoring his wet clothes, Bob believes if he can get Brenda into intellectual conversation, he can convince her to sleep with him through his job, hobbies and ambitions.

Bob is attempting to use his assets and personality to leverage against his poor physique which *could* work in some cases. Bob has a decent understanding of that.

What Bob *doesn't* understand is that physique is a prerequisite to physical attraction, physical attraction is non-negotiable, impressing her does not equal intriguing her, his potential means nothing to her with results *aaand* Brenda's interest don't extend beyond her perception.

Brenda, finally giving in to his persistence, decides to hear him out...

Bob's engineering job that Brenda doesn't understand (+0), Bob's high income (+10), Bob/Brenda's mutual love of wrestling (+4), Personality (+5), Bob's Potential Raise in 2 Years (+0), Bob's Rolex (+2)

Even though she sees Bob in a slightly better light...

Bob, That Fat Rich Guy from Skyy Bar = 4 (Bottom-Ladder Beta)

..she has places him at the bottom of the "Beta" ladder. She hasn't forgotten all of Bob's negative traits and will weight them *all* to reach her conclusion.

Unlike Alex, Bob will have a much harder climb considering his unattractive physique weighing him down (pun intended).

The Alpha/The Unattainable

A few months pass and Alex (13) has miraculously moved to the top of Brenda's "Beta" ladder. He knows all of Brenda's interests, movies, music choices, hangs out with her constantly, texts her daily and talks to her on the phone for hours at a time.

Alex and Brenda go on a date to Skyy Bar, the bar where they'd first met. Alex has planned to use this date to ask Brenda to be his girlfriend.

Chad (25) arrives shortly after Brenda and Alex and is greeted by the glances of many intrigued women around the bar. One of whom is Brenda, Alex notices and feels a wave of insecurity.

Chad's opening appeal to Brenda, before she even notices his physique or personality or hobbies, is the

pre-selection he's immediately garnered from other women.

Pre-selection operates under the concept of groupthink; what's appealing to the majority is perceived appealing to the individual, what's unfavorable to the majority is perceived unfavorable to the individual.

Chad's Popularity Among Women (+15)

Even if cellphone tower A provides a better signal than cellphone tower B, if tower B has twice as many users, tower B's popularity alone will attract more users than tower A. This is considered the basis of good marketing and branding techniques (Tylenol and Generic Brand are the same, but the majority favors Tylenol, so there must be a reason, right?)

Chad walks by Brenda and Alex's table and barely acknowledges Brenda; a short half-hearted grin then off to the bar. Brenda thinks Chad is gorgeous.

Chad's Physique (+10)

Chad hits on Melody the WonderTits™ bartender first. She turns him down abruptly.

It's not that Melody finds Chad physically unattractive nor that she's left unimpressed by his garnered pre-selection.

Melody's SMV range (20-45) is *much* higher than Brenda's; the men who meet Melody's "Alpha" prerequisites (35-45) are men Brenda would consider unattainable (>25).

For Melody, the best Chad (25) can hope for is to end up on her "Beta" ladder (20-35).

Brenda makes an excuse to leave Alex and rushes to the bar. She throws a flurry of not-so-subtle IOIs in Chad's direction and he reciprocates.

Alex notices Chad whispering something briefly into Brenda's ear. He can't make out what they're saying. She looks offended at first, Chad smirks, says something else, she giggles and they begin to walk out together. Alex tries to catch up to confront Brenda but loses them in the crowd.

A few moments later, with a bladder full of Gin, he distinctly hears Brenda's moans echoing of the bathroom walls.

Unenlightened, Alex will forever wonder what magic words Chad whispered to Brenda to have her bent over a bar toilet within seconds, something he couldn't accomplish after months of trying. Yet he again fails to see the bigger picture.

Alex was doomed from the start; even though he'd done well to jump from a 0 to a 13 in a matter of months, he was still a 13 and thus was still on Brenda's "Beta" ladder.

Alex's hard work does not equate towards the guarantee of sex. Just as attraction is non-negotiable, attraction is not something that can be "earned" through time and diligence.

Alex may have added +13 to his SMV, but he is still limited to Brenda's perception of *all* his traits:

$$(+15)(-10)(-5)(+13)= 13$$

And what's worse for Alex, the +13 increase to his SMV is specific TO BRENDA ONLY; unlike something universal like physique or gaining an interesting hobby, the +13 increase Alex has gained by getting to know Brenda will NOT "carry over" to other women.

Even if he hides his negative traits with the next woman, the highest he could hope for with a woman as attractive as Brenda is low-ladder Alpha (15). And that's only if they admire tattoos as much as she did.

Several months *wasted*.

A woman's attraction is centered upon a "range" of SMVs she perceives she is operating within and the role of each man residing within said range determined by the values she places on certain

positive/negative characteristics these men portray.

Chapter 3: “Local Sexy Single Women” Fallacy i.e. The Over-Validation of Women Online

Sites like Instagram, Tinder and Facebook always seem to show tons of “local sexy single women” living in your area.

These “local single sexy women” (which will be referred to as LSSW for the remainder of this post) are rarely as attractive as they are in their profile pictures.

They’ll try to hide all of stretch marks, sudden obesity and the like all while shit-testing as if they were the WonderTits™ they pretend to be.

These LSSWs are knowingly and skillfully portraying a façade of former selves to garner validation, attention, admiration, reassurance, the list goes on.

So then why do these LSSW go through all the cropping and photoshopping and filtering and lens flares and brush touch ups to pretend to be an HB9 then ACT like an HB9 when meeting in-person when it’s so clear that, in reality, they’re unattractive? Because they can get away with it.

The Origin of The “LSSW” Fallacy

Simply put, the online LSSW mindset is synonymous to the “**princess effect**”.

When women were little girls, they were told they had intrinsic value just for being alive and female (i.e. “my pussy deserves to be on this pedestal because I’m different from everyone else because mommy, daddy and my beta buddy said so”).

Also, because of the woman-catering online landscape, these women are provided an endless supply of betas and alphas alike that’ll give up validation by the barrel-full just for the slim chance she might open her Pearly Gates™.

Online Orbiter: “I’ll keep chatting until she agrees to a date”

LSSW: “I must be so incredibly attractive and valuable to society, all these guys are chatting me up all day!”

It gets to the point where the woman becomes unreceptive to all real or obvious outside negative stimuli that may have previously caused her to change or better herself

LSSW: “What do I care what OmLaLa thinks about my obesity? I have 55 messages from guys on Tinder that tell me I’m beautiful this way. Big is beautiful.”

The key factors that we will cover to explain the basis and continuation of the “**LSSW fallacy**” are female abundance mentality (the limitless online validation condition), female *perceived* SMV vs. her actual SMV, the abundance of online BP scarce mentality, and online anonymity.

We will first need to build character archetypes to better illustrate the average LSSW and her rationale

behind her decisions or lack thereof.

So then, let's start with Brenda, a Post-Wall LSSW who, on her dating site profile, neglects to mention her all of her faults.

The Definition of a “Local Sexy Single Woman”

Brenda was once an attractive woman. In her prime, she was roughly an HB8 and she garnered tons of validation and reassurances due to her high SMV.

She had several male orbiters who would buy her food, pay for her gas, with one of the poor suckers even buying her a car.

What she had –and what a lot of high SMV people have- was minor social influence.

Social influence runs parallel to the concepts behind the “**halo effect**”; the more attractive you're perceived to be by others the more people will want to follow you, the more trustworthy you'll seem to them, the more interesting you'll seem, the better you'll smell, regardless of whether or not you've actually changed at all.

It's not that attractive people ARE smarter, funnier, more interesting, or smell better; they are simply PERCEIVED that way.

In Brenda's case, this social influence she controlled would be considered minor because she only influenced a small amount of men within a much larger society.

Keep this in mind, we'll address this later.

Unfortunately, Brenda hit the wall at an early age and at the top of her prime.

Almost overnight, her SMV plummeted. Her beta orbiters, not yet ripe and ready for “picking” ran off to orbit the next HB and left her stranded and de-valued.

Normally, a post-wall woman in her condition would normally scoop up the first frumpy, bottom-of-the-bargain-bin-in-Walmart beta she could find and settle down.

But no. Not Brenda.

A common phrase you'll hear on TRP is “**past value does not guarantee future benefits**”.

Brenda was fully aware of her recent decline in appearance.

But what kept Brenda from settling down –despite being post-wall- was a source of HB9-level validation that required little to no work on her part. Online dating sites and Social Media.

Brenda manipulates her current displayed SMV by using her past SMV as a façade (using old pictures to represent her “online SMV”) in order to capitalize on future benefits (male attention/validation based on false online SMV).

She will then rationalize all of this new-found attention as deserved as the pictures are still pictures/representations of her.

And so, Brenda creates a Tinder profile using her outdated HB8 pictures to attract a collection of helpless and desperate betas.

This is result of combining mass online scarce mentality and the betas'/LSSWs' anonymity leads to a delusion of SMV on Brenda's end.

Let's move on to Kevin, the "nice guy" who attempts to hook-up with the random LSSWs on Tinder/PoF/OKCupid, but always seems to get stuck in meaningless conversations about work, world news, weight and the weather.

The "Nice Guy" Over-Populace

For Kevin, dating sites were a god-send.

Kevin wasted hours upon hours in chats and messages with multiple LSSWs, giving them extensive details about his life goals, careers, ambitions, dreams, opinions, beliefs and motivations.

He'd soaked in all of the LSSWs' woes, problems and opinions, giving them step-by-step advice on how to fix themselves.

Kevin's over-persistence in the online landscape compared to his persistence in the real-world results from the combination of scarce mentality and online anonymity within the online landscape. The absence of the fear of rejection makes Kevin's attempts more bold and frequent.

He can also optimize how many women they can converse with at one time thanks to the internet's ease of access.

The Effects of Mass False-Validation

What you get from a multitude of "Kevins" all taking the same approach online is

- *a mass of undeserved validation for the LSSW, the amount to which she'd never have received previously.*
- *major social influence for the LSSW over a beta populace, as opposed to the minor social influence Brenda had in just her local area.*
- *the delusion of the LSSW that her actual SMV is as high as her online SMV.*

Both the betas and LSSWs feel benefited from this exchange, but the benefits for the LSSWs are much greater. It becomes a societal-based parasitic relationship.

This is the key issue behind the LSSW Fallacy; less attractive women are being overly-validated by a mass of beta males to the point they believe they're worth it. They will then pedestal their own pussies to unrealistic levels because of their newfound abundance mentality. And on the online landscape, the unattractive woman's SMV means little to nothing because it can be manipulated.

Summation

To combat and succeed against women, first you must understand that the thoughts, mindsets, beliefs and

rationalization behind their actions are based upon values very different from ours, an oversight many of us tend to make. A woman's understanding of the world is thoroughly subjective as it is purely based around her own focal point: her interactions within the world, experiences in the moment and her interpretation/internalization of the information the world puts in front of her.

-OmLaLa the Machiavellian

Archived from theredarchive.com

Comments

[deleted] • 48 points • 23 October, 2015 04:56 AM

Holy... Shit.... I rate this... 12/10.

Edit: Put this on the fucking sidebar.

philovivero • 12 points • 23 October, 2015 06:38 AM

This isn't on the sidebar? Huh? Why not? Let's have this on the sidebar.

OmLaLa[S] • 14 points • 23 October, 2015 02:25 PM*

Blood and sweat, blood and sweat.

StrokeGameHusky • 4 points • 24 October, 2015 08:18 PM

This is better than any TRP 101 I've heard. Real life examples, extremely simplified terms, easy for the laymen to pick up and read.

Not only this, but new insight into TRP.

Crazytater23 • -7 points • 25 October, 2015 01:59 PM

It's really a shame that this much time effort and talent went into something so hateful and wrong.

alpha_buffalo • 3 points • 23 October, 2015 09:08 PM

One of the most key pieces I've come across on TRP.

OmLaLa, extreme gratitude for this.

I would recommend. 1) It be sidebar material. 2) You also make it into some form of lecture slide/ book format because it is actually one of the most educational supplements that I have come across here.

I really admire how you organise your thoughts and accompany them with really illustrative examples.

So glad to be part of TRP.

[deleted] • 110 points • 22 October, 2015 07:01 PM

I haven't read the entire thing, I just wanted to comment on your style of writing and the layout of the entire text. It's extremely easy to read, well written and the layout makes it seem like an easy read rather than a wall of text.

Really appreciate the amount of time and effort you put in these.

OmLaLa[S] • 68 points • 22 October, 2015 07:38 PM

Really appreciate the amount of time and effort you put in these.

It's been a pleasure. I hope having all of this information in one place will benefit you and the other RPer.

Muddpup64 • 15 points • 23 October, 2015 02:13 AM

Seriously OmLaLa, you do good work. Keep it up.

OmLaLa[S] • 6 points • 23 October, 2015 06:08 PM

Thank you. I continuously strive to put my best foot forward on topics such as these.

RushJones • 2 points • 28 November, 2015 06:01 AM

Best post I have read on Reddit ever. I have identified with Alex and looking back its true you WASTE time with a girl who will never view you as a partner, but you're feelz make you believe you have a chance, just like everybody has a chance at winning the powerball. Thanks for the excellent write up

[deleted] • 3 points • 23 October, 2015 09:10 AM

Your post knows no end in epicness ☐

Mudmen12 • 5 points • 23 October, 2015 11:09 AM

IMO you are probably in the top 5 contributors in this sub. Well done with this post Sidebar/Red Pill Handbook vol.2 Material

OmLaLa[S] • 5 points • 23 October, 2015 02:15 PM

This means a lot to me. I'm glad my posts have made such a positive impact on the community at large.

Limekill • 8 points • 23 October, 2015 05:13 AM

Great post. With some real life examples as well.

I must say that dealing with women via text is getting more and more shitter (i.e more shit tests).

OmLaLa[S] • 5 points • 23 October, 2015 02:24 PM

I'm working on a guide for that. Don't you worry.

[deleted] • 2 points • 23 October, 2015 01:54 PM

That's a good thing. Practice practice practice

Limekill • 2 points • 23 October, 2015 04:07 PM

But I get bored and come up with comments that tries to encapsulate their personality in some way - like "your pussy juices are as bitter as your personality". Women seem not to text back...

Thats why I need a texting guide - to avoid making simple mistakes like this.

nuc22 • 3 points • 23 October, 2015 07:18 AM

Amazing from our own OmLaLa. Please write something about the pics (with example) on dating sites. Also, about cold approaching. Thank you

OmLaLa[S] • 6 points • 23 October, 2015 02:22 PM

I'd like to make my next guide about texting and the translation of what woman say vs. what they really mean.

eternal_temptation • 8 points • 23 October, 2015 06:05 AM

I chuckled at your description on 'hamstering'. Good work brother, you are doing god's... errr Man's work. I do wish I had this like 15 yrs ago... would have made life hellalot easier.

OmLaLa[S] • 9 points • 23 October, 2015 02:24 PM

We all have bitter pasts. Just be glad that you were awakened at all. Statistically speaking, the majority of

men will go there entire lives without this level of understanding.

eternal_temptation • 2 points • 24 October, 2015 04:51 AM*

Bro, I was subconsciously half step into red pill, while I was writing my 3rd poem (my last love poem ever)... I still recall that day with vivid quality pictures... Believe it or not, I felt myself shrinking with every line and poem. and Then I watched Fight club... and later picked up 48 laws of power. 2 things that probably saved my soul from eternal damnation.

[deleted] • 12 points • 22 October, 2015 07:45 PM*

[deleted]

What is this?

seenoeval • 9 points • 22 October, 2015 08:55 PM

They are aware of it consciously, they simply choose to lie to themselves like a typical drug addict.

A former tattoo "model" I plated 7 years ago as an hb9 now has two kids by two absentee fathers and while still slim has dropped a good 4 points. All the smoking caught up.

She continues to post old pictures of herself, and desperately cling to her last remaining validation from lower and lower SMV orbiters before the last ones leave.

You can go back a few years in her comments and find higher and higher SMV males giving her posts validation and compliments and follow it to today where it is the most hideous of betas both fat and meth skinny doing all the commenting now. Soon they will leave her as well.

[deleted] • 3 points • 23 October, 2015 08:09 AM

[permanently deleted]

OmLaLa[S] • 3 points • 23 October, 2015 02:20 PM

I love you too, RP stranger.

iwas-saying-boo-urns • 3 points • 23 October, 2015 06:06 PM

This should definitely get him the RP black belt

OmLaLa[S] • 2 points • 23 October, 2015 06:26 PM

Not quite there yet, but the grey belt suits me just fine.

[deleted] • 5 points • 23 October, 2015 06:13 AM

I just kept reading and everything applied to me. This is one of those posts that make me a better person

OmLaLa[S] • 2 points • 23 October, 2015 02:22 PM

That's the greater purpose of all of this. Knowledge that can be utilized.

greenblueyoyo • 7 points • 23 October, 2015 07:49 AM [recovered]

Zero bullshit, to the point. The hallmark of a man's thinking. You've done well.

OmLaLa[S] • 2 points • 23 October, 2015 02:21 PM [recovered]

I grow through objectivity. I'm just glad this knowledge has made a difference.

[deleted] • 6 points • 22 October, 2015 07:38 PM

Can we have a list of attributes that add to one's SMV and how to attain them? TRP has lots of interesting analyses on female psychology but I have no idea how to go from 0 to 1st plate.

I've asked the TRP IRC the same question and I was told to talk to 5 people per day and I'm working on introducing that, but what's more?

princenotsocharming • 16 points • 23 October, 2015 04:02 AM

/u/archwinger wrote about it extensively.

1. Lift (Obviously) and get your diet and sleep under control (Lots of Animal protein)
2. Get a job/Get a better job/Get really good at your job
3. Acquire interesting hobbies and be part of a hobby group(with mostly men)
4. Talk to everyone (which you are already following)
5. Read up on game
6. Go up and talk to a woman. Doing all the above things will almost guarentee that you can plate someone within a reasonable SMV range.

ATB

go to /u/archwinger profile, sort by "top"of all time and start reading for more info.

[deleted] • 5 points • 23 October, 2015 04:19 AM

Got it. It's titled "Focus on you first..."

Vid-Master • 3 points • 23 October, 2015 02:04 PM

You know what these qualities are already!

You have to be more attractive than the guys women fawn over.

Ever notice how women will say "that actor is so hot!", then you look at said actor and he doesn't seem that great to you?

This is because the woman is summing up his attractive traits to a single value level.

It's not about his physical attractiveness now, it is about the connection and entertainment value (feel good) the movie gave her that the actor was in.

If you erased her memory and had her meet the actor at a bar, with him having the same appearence and a regular job, his SMV (sexual marketplace value) would go way down, he might not even be attractive to her at all.

So the point of what I said is this: there are no magic things you can do to get a higher SMV without work and self improvement. If you are attractice (lifting weights, being healthy looking and having big muscles) physically, you already have most of what you need. After that, you need to have high value traits such as a lot of money, the ability to talk easily to women (not just following them around, asserting yourself as the dominant alpha male that can pick any women in the area if you want) and finally it helps to have a bit of luck as every women had a slightly different idea of what attracts them the most, very high value women usually have more specific and rare traits they will find attractive.

OmLaLa[S] • 7 points • 22 October, 2015 07:48 PM*

Can we have a list of attributes that add to one's SMV and how to attain them?

Absolutely, although I'd like to collab with u/GayLubeOil on something like that. While there are *some* things about fitness and health I know about, I feel like GLO would do a better(**and more entertaining**)job at communicating those attributes.

[deleted] • 2 points • 23 October, 2015 04:19 AM

Read Archwinger's post titled "Focus on you first..."

sodainthewatercup6 • 2 points • 23 October, 2015 03:17 PM

Abbreviated form:

1) Improve yourself inside and out. 2) Cast the net. Abundance. 3) Repeat.

Game theory is only documented based on experience from other men. It's not absolutely necessary as you can derive your own experience.

Deep_freeze202 • 2 points • 23 October, 2015 03:22 AM

Confidence, sense of humor, good financial situation, physical attractiveness.

[deleted] • 3 points • 22 October, 2015 08:09 PM

That's a really good idea actually... may do something like that soon.

[deleted] • 2 points • 23 October, 2015 08:14 AM

This was a great piece. It made so much sense and answered some huge questions that I've had about one of my female acquaintances; particularly in the context of emotions, perceptions, and feel-good pursuits. This was exceptionally well written and informative. Thanks so much OP.

OmLaLa[S] • 1 point • 23 October, 2015 02:19 PM

Clarity of the bigger concepts at play is what I strive for. Best of luck in your endeavors.

NightsuN • 2 points • 23 October, 2015 09:24 AM **[recovered]**

i've been reading your stuff for a long time now, your posts are ALWAYS top notch in quality and you post very frequently, i appreciate your contribution

OmLaLa[S] • 3 points • 23 October, 2015 02:18 PM **[recovered]**

It's been a pleasure. I strive for quality over quantity, but the more I write and post, the more second nature the message becomes.

You could say that through the introspection required to write posts like these, I in turn become a better Alpha. A win-win for all of us.

EsteramC • 2 points • 23 October, 2015 12:44 PM **[recovered]**

Does Rolex really give you +2 points?

I'm thinking of buying a good watch and know that watch experts think Rolex is crap as it is outshined by watches such as Audemars Piguet, Patek Philipe, but no women probably even recognises those brands.

Which model of Rolex will be most noticeable and improve my SMV.

Also, while this post is very good, it's also extremely autistic way to analyse the world like that.

OmLaLa[S] • 1 point • 23 October, 2015 03:22 PM* [recovered]

Honestly, it all depends on if the women recognizes the watch brand in the first place or even cares.

I'm thinking of buying a good watch and know that watch experts think Rolex is crap as it is outshined by watches such as Audemars Piguet, Patek Philipe, but no women probably even recognises those brands.

Most women don't care about authenticity anyway. From the movie Dope (2105):

"One of these bags is fake, one of these bags is real. Which is the fake one?"

"...they look identical."

"Hmm. Most of my clients are rich white girls...they buy my [counterfeit] shit because when they wear them...everyone assumes they're real. If someone lie you wore them, everyone would assume it's fake."

I'm paraphrasing, but the point is, if a man who looks, acts and dresses like someone who can afford a watch like that, even if it were a high-quality replica, people would assume it's real.

On the same notion, if a man dresses poorly, drives a beat up car and holds no frame, even if he wore a Presidential Rolex, papers and all, people would assume it's fake.

Context is what makes high-end brands what they are, not the watches themselves.

Govedo13 • 2 points • 23 October, 2015 07:04 PM

100% right. They do care only for the looks and the mark name. I also think that you want to say in your first example that people wouldn't assume that it is fake.

Today a girl showed up at work with this but in black: <https://www.youtube.com/watch?v=qXqaQr63hP8>
Calvin Klain Ava rubber boots

She bragged about getting them on discount only for around 150E instead of the normal price of 200E. I loled and told her that she owns me launch if I manage to find the same boots for 20E. 10 min later I mailed her a link to my favourite fishing gear shop showing the same cheap rubber boots for 15E.

Women have wrong/screwed understanding of value that is based purely on feelings/perception not on real logic.

[deleted] • 2 points • 23 October, 2015 01:13 PM

Read the bar analogy before but the pre and post explanations are worth their weight in bullshit reddit upvotes.

I observe the LSSW validation machine running at overdrive these days, I feel like online dating has reached it's close to saturation point when it comes to participation and women actually being on there to find a mate.

It's saddening but it means IRL approaches will stand out a LOT more. Which is good news for the guys who have the stones to do that.

amit240 • 2 points • 23 October, 2015 02:50 PM

wow. just finished reading everything. Thanks!!!!

Rougepellet • 2 points • 23 October, 2015 03:02 PM

I know there are some very young people on this sub. I thought I was young but there are 14 year olds on here. With posts like this, perhaps our future isn't completely bleak...

[deleted] • 2 points • 23 October, 2015 05:30 PM

Great guide! I am not surprised one bit coming from you though. You are a great person to have in this community. Thank you for your presence and wisdom.

OmLaLa[S] • 1 point • 23 October, 2015 05:49 PM

You're too kind. Thank you for your continual support. I hope to provide more content on par with this guide in the months ahead.

[deleted] • 2 points • 23 October, 2015 05:50 PM

In chapter 2 I see the use of scoring traits, both positive and negative, to calculate ones SMV. Is there a comprehensive list of all such traits, so we can calculate our own scores? If so, can you link it please.

OmLaLa[S] • 2 points • 23 October, 2015 06:02 PM

No, as these traits are subjective and differ between each woman. While Brenda values tattoos at (+15), Barbara may value them at (+4) and Marsha at (-2).

The only universally positive traits are those commonly discussed on TRP like physique, frame, etc.

But even in these cases, the level at which they are deemed positive will differ from woman to woman: Brenda (+10), Barbara (+8), Marsha (+16), respectively.

Govedo13 • 2 points • 23 October, 2015 06:53 PM

Great work, really I admire your style. Thank you a lot for your time and efforts.

OmLaLa[S] • 1 point • 23 October, 2015 06:55 PM

Not a problem. I hope it'll benefit you in the long run.

xfLyFPS • 2 points • 23 October, 2015 11:46 PM

This is really well written with easily understandable examples and analogies. This should be stickied and added to the sidebar immediately.

OmLaLa[S] • 1 point • 24 October, 2015 12:59 AM

It's all in the mods hands now.

sourpuss_ashkenazi • 2 points • 24 October, 2015 01:13 AM*

This post has just hit me like a bag of pool balls. Damn, I noted down a few bits as I read through. The 'how they feel in the moment' thing and how they can move on completely is so true it's mad. The ladder stuff is the most important thing I think, and you've distilled it down to a science, thank you. If a girl classes you as not alpha then you should kick yourself for fucking up and then put her out of your mind and move on to the next girl as an improved package. I was fucking shocked when after I fell from alpha to beta/unworthy on some girl's ladder (i was bluepill then) I felt like such shit. She would turn her back on me when I went back near. but a week later another girl just as attractive was drooling over me and I must have been very high on her ladder at that point. Of course my game was shit so I fell down her ladder somewhat too but still, the lesson is these ladders are not worth the extreme effort to climb uniquely for each person. You should just start well and move on if you fuck up. And also your explanation of how women conflate the causes of the feelings and the general situations and everything, completely true too I've seen this.

It's so creepy how women are like men in some ways but when they are different it's like they are aliens. A woman's mind is actually ALIEN to a man trying to conceive how it works as if it was like his. Game is just the

how to use manual for working with the woman's brain. Amazing post, thanks

Snivellious • 2 points • 24 October, 2015 04:46 AM

This strikes several notes that I don't think I've seen anywhere else. I'd be happy to see it on the sidebar because it's not just clear and approachable, but unique.

Even after a lot of experience with TRP, I kept failing to understand a specific pattern. A woman would get annoyed over some entirely practical matter ("Why didn't you put gas in the car?"), and I would give a practical response ("I did put gas in the car"), thinking that was the end of the matter. It never was.

"Feels come first" is all over the sidebar, but the examples are about emotionally charged situations like dates. It's easy to see there. This post is the only one that I've seen make clear how fundamental the need for good stimuli is. It doesn't *matter* that there's gas in the car, because the negative emotional charge was already transferred to you. Pointing out that it's baseless doesn't put good feels where the bad ones are. This is a great explanation of why fights (or even good feelings) persist past the fundamentals of the issue.

guitarjob • 2 points • 24 October, 2015 08:32 AM

You're black and have advantages of being seen as non provider party material.

kaikie • 2 points • 10 November, 2015 07:34 PM

Somebody give this guy a medal.

qpinto • 7 points • 22 October, 2015 07:37 PM

love the read. it opens my eyes to some concepts and allows me to put names to others i have seen as well. great post

OmLaLa[S] • 9 points • 22 October, 2015 07:44 PM

Recognizing RP ideology as it truly is is the first step towards both internalizing TRP and using it to better predict the outcomes of future interactions with women.

Thank you for your support.

TheLoneStarState • 3 points • 22 October, 2015 10:34 PM

Wow, just finished reading. Several times I had to stop and reread, because the info here is so complex, so rich. I will undoubtedly be reading this again, a lot to take away here

Thank you

OmLaLa[S] • 3 points • 22 October, 2015 11:11 PM

I'm glad you enjoyed this and thank you for your support, friend.

ironblacksmith • 4 points • 22 October, 2015 11:29 PM

I really enjoyed your text example. In the past I've seen that as "hey look how well this line worked" or something silly like that, but the in depth analysis of that chick's feelings as relates to the post was great. I'd like to see more like this, especially from you guys at the top.

OmLaLa[S] • 2 points • 23 October, 2015 06:14 PM

It's always better to explain *why* something works instead of just telling someone what to do, expecially when your talking about conceptual notions like hypergamy and SMV.

That's how I learn, by understanding the *why*. I figured using that same framework would be the best approach at informing people, especially a group of enlightened peers such as yourselves.

"Teach a man to fish..."

Nycredpilldad • 3 points • 23 October, 2015 01:05 AM

This post would have saved me a world of grief if you would have posted this last year. Solid sidebar material right here. Great job.

OmLaLa[S] • 2 points • 23 October, 2015 06:16 PM

Don't fret on the past. It happened for a reason. Because of past hardships, you've found this oasis and have become enlightened to the world around you.

Thank your struggles for leading you here. There's no oasis without a dessert surrounding it.

GarnetLantern • 3 points • 23 October, 2015 01:18 AM

If RP was a University, this dude would be the Dean. Well done sir. Even though I knew pretty much everything you were saying in theory, it was great to see someone spell it out as fact. Lot of men are going to have happier lives because of this post. You are doing God's work OmLaLa.

briggs-D • 2 points • 22 October, 2015 10:43 PM

Do you mind if I put this in a video/animated form? I'm currently putting out two videos this week, and this would take me awhile to do, but it's posts like these which I believe add the most value.

haxurmind • 2 points • 23 October, 2015 03:12 AM

And what's worse for Adam, the +13 increase to his SMV is specific TO BRENDA ONLY

I'll be that guy for a sec.

Whose Adam? I think you meant to type Alex here.

Solid post otherwise.

OmLaLa[S] • 3 points • 23 October, 2015 04:07 AM

I did. Nice catch. I'll fix it in the morning.

garlicextract • 2 points • 23 October, 2015 04:14 AM*

I had called this guy out on being a talented writer who loved to make shit up. /u/OmLaLa, I apologize for insinuating you were making up your stories, it's clear you understand your shit and have a very strong grasp on social dynamics and the female psyche. A constant and steady stream of prescription-strength RP is manufactured by this guy.

So then I ask you:

Short Stature (-5)

What should us short bros do? I'm well aware that the instant girls see a short guy, that "-5" (or more) pops up above our head. So, the best case to just be as alpha in all other categories and take the hit? Just accept that you can slay, but a taller dude will get the nod from women regardless?

Boovs4life • 3 points • 23 October, 2015 06:22 AM

Well you're lucky you're only short. If you're swole it won't matter as much. For me it's acne scars (-9000). I

can't afford the laser shit dermatologists do to remove them yet so I'm currently stuck with this. I'm tall and not exactly ripped but I'm in good shape but this is futile if my face is messed up and my friends say it's my personality that counts but being well read in TRP i know this is utter BS.

TheOneWithout_A_Name • 3 points • 22 October, 2015 10:23 PM

Breaking it down like that is what I enjoy reading (although there definitely is some things I disagree with). The online game shit is spot on tho. Man I'm just imagining what would happen if you posted this thread to the female oriented subreddits, shit would be fucking nuts

RPMav • 1 point • 22 October, 2015 07:57 PM

I am saving this to show to my son in a year or two. Top shelf writing.

OmLaLa[S] • 1 point • 22 October, 2015 08:09 PM

I'm glad you've enjoyed it.

pedler • 1 point • 23 October, 2015 03:55 AM

I don't think the part about different women having different attainable ranges is right. It has some truth in it, but a 4/10 girl can still land a 10/10 guy for sex, just as well as a 9/10 girl can land that guy.

OmLaLa[S] • 2 points • 23 October, 2015 04:05 AM*

Would you sleep with a woman 6 points below your SMV if you could choose a more attractive partner?

pedler • 1 point • 23 October, 2015 04:15 AM

I'm talking about hypergamy. No woman is going to fuck a guy slightly better than her on the SMV scale, Women only see the best male or who they perceive to be he best. It's that or no dice. That's why 20% of men have sex with all of the women.

OmLaLa[S] • 1 point • 23 October, 2015 04:21 AM*

The top 20% have the *propensity* to sleep with all the women, but they don't actually sleep with them all. There are limitations to access and time, and most have some sense of tact/taste. A high-SMV male wouldn't consistently stoop to plating a low-SWV woman if he could help it. Why would he? He could have a multitude of HB7s or HB8s.

pedler • 2 points • 23 October, 2015 04:38 AM

Put an ad on Craigslist with a picture of an unattractive girl and see what sort of replies you'll get. I haven't tried it but I'd be very interested to see the results.

frys180 • 3 points • 23 October, 2015 07:06 AM

This has already been done. If you have a pulse, and you're female, sex isn't hard to obtain.

brujon • 1 points • 23 October, 2015 05:05 AM **[recovered]**

We've all seen it happen... Usually at parties with a lot of alcohol and not enough single ladies. I know i have my regrets, and i know everyone here probably has one or two at least as well... Alcohol plus the sex drive of a 20 something horny male, plus a momentary lack of options can make strange pairings happen.

OmLaLa[S] • 2 points • 23 October, 2015 06:20 PM **[recovered]**

but a 4/10 girl can still land a 10/10 guy for sex

The key here is *consistency*. She can't consistently land a guy 6 point above her and consciously knows the only reason that high-SMV male even gave her the time of day was in light of his inebriation.

Honestly, one could say she took advantage of him in that regard.

Dare I say, *raped* him?

Redpill_Hannibal • 1 point • 23 October, 2015 02:14 PM

It is a good read, but I have problems with a few things

Women are lost in the constant pursuit of "feel-good" emotions

This part suggest that pulling a "Nice Guy" attitude would work. We both know that's not true. Maybe "earn feel-good emotions", what do you think?

The Ladder Theory

You wrote that guy with tattos and good physique is considered "Alpha", guy with money is "Beta". Those **tools**, in my opinion, are irrelevant. **What's relevant is whether a man have a WILL to use those tools to his own advantage**. For example this one guy is ripped as fuck, but when he is getting mugged, he chooses to give all his lunch money to thieves instead of fighting back. Another one drives Porshe, but he makes his woman walk on the sidewalk, because she was impolite. Can you point out who is beta and who is alpha now? Therefore making list of prerequisite is impossible, unless we are assuming that a man is willing to use power any time.

This concept is called "ladder-jumping" and it is impossible.

and

A woman's attraction is centered upon a "range" of SMVs she perceives she is operating within

Those two quotes are contradictory, example:

A guy is HB6, a woman is HB8. A man attacks her SMV, let's pretend it is nuclear option: "you got fat, old and saggy, I don't want you". A woman SMV perception drops to 5, man is still HB6. Man is above a woman, ladder- jumping is possible.

good read, it needs a few tweaks imo

OmLaLa[S] • 1 point • 23 October, 2015 02:56 PM

This part suggest that pulling a "Nice Guy" attitude would work. We both know that's not true. Maybe "earn feel-good emotions", what do you think?

Woman are provided feel-good stimuli from "Nice Guys" as well as Alphas. The difference is in the type of stimuli each provides.

From the guide:

An alpha's determined provision is sex, passion, intrigue and lust (visceral, reptilian). The beta's determined provision is security, comfort, and validation (support).

You wrote that guy with tattoos and good physique is considered "Alpha", guy with money is "Beta". Those tools, in my opinion, are irrelevant. What's relevant is whether a man have a WILL to use those tools to his own advantage.

In the example you've mentioned, Alex is considered an Alpha to Brenda because tattoos are a highly attractive physical trait for Brenda. That ones not inherently mean he'll be considered an Alpha to all women, as attraction to tattoos isn't universal.

Consider this. If Alex had worn a turtleneck to Skyy Bar that night, Brenda would have never sent the IOI in the first place, making his utilization of said tools irrelevant. She has to be intrigue before she can even care.

Also, it's not as though the tools alone are irrelevant in their own regard.

Game is passive, which means until Brenda sees how each man will utilize said tools, she'll base a priliminary judgement on the tool alone.

Alex was rated an Alpha *before* she spoke with him and saw the true nature of his character. Although the tattoos were the tools, his use of them in developing the personality she expected (i.e. Alpha) was under-utilized, so she *re-evaluated him* as a Beta.

Same goes for Bob, but with a more positive spin. Without seeing the "tool" of his money, he was considered Unworthy, yet after witnessing his income, Rolex and the like, she *re-evaluated him* as well.

In short, both the possession and the use of said "tools" are imperative for continual success. Possession begets intrigue and IOIs from women, proper use begets positive ladder placement.

A guy is HB6, a woman is HB8...A man attacks her SMV...A woman SMV perception drops to 5, man is still HB6

There's a flaw in this logic. A woman wouldn't take the opinion of a man beneath her SMV to heart. As the "Mindset" section states, she'll feel negatively to *him* and not focus introspectively towards herself.

On top of this notion, women don't fuck down. An HG6 and an HB8 fucking *and* the lower-SMV male having any influence on her perception of herself is unfeasible.

In order for this to happen, her perception of herself would have needed to be below the lower-SMV man due to low self-esteem and the like, but this would still support the concept of a "range of men" for her; her low self-esteem would mean men she'd consider Alpha would hold little prerequisite.

But if this were the case and she was -in reality- quite attractive, eventually a high-SMV man come along, recognize the opportunity and snatch her up, causing her to completely re-evaluate her SMV in a more positive light in recompense. The theory still holds true.

justadavid • 2 points • 23 October, 2015 04:43 PM

Fine work. Formatted for high readability.

I agree, put this on the sidebar.

--D

OmLaLa[S] • 1 point • 23 October, 2015 05:49 PM

That would make my day. Aside from the promotion, of course.

Redpill_Hannibal • 1 point • 23 October, 2015 04:35 PM*

I started it from wrong side. Why do you think women need only feel good stimuli? One of my female friends told me that she watched this one film (I think it was "Boy in the striped pyjamas") because **she wanted to cry**. It was the only reason. Her crying.

I am constantly arguing with my sisters (I got 3 of them), I once slammed hand on the desk and told "Shut the fuck up, or I reap your head of and shit down your neck", they didn't stop because of adrenaline rush.

Needless to say, I am still their big bro.

I would say, women need all kind of stimuli, not only good one.

Consider this. If Alex had worn a turtleneck to Skyy Bar that night, Brenda would have never sent the IOI in the first place, making his utilization of said tools irrelevant. She has to be intrigued before she can even care.

that explains a lot, once I've met a girl who was attracted to me only because I wore leather belt with a shiny buckle

A woman wouldn't take the opinion of a man beneath her SMV to heart.

That's debatable, low SMV men wouldn't have balls to judge women in the first place, because of scarcity mentality. On the other hand, **ugly high SMV men** (for example KirillWasHere) can judge and dish out labels like slut, bitch etc. and women would love them for their IDGAF attitude. I would say judging put you automatically in high level bracket, thus making you more desirable.

But if this were the case and she was -in reality- quite attractive, eventually a high-SMV man come along, recognize the opportunity and snatch her up, causing her to completely re-evaluate her SMV in a more positive light in recompense. The theory still holds true.

I fully agree with first statment, I'm doubting the second one tho

OmLaLa[S] • 1 point • 23 October, 2015 05:59 PM

It was the only reason. Her crying.

I would say, women need all kind of stimuli, not only good one.

Crying is still a feel-good stimuli for her in that it's inherently therapeutic in nature. Hence the term, "letting it out".

Wanting to feel sorrow -while the emotion itself may be perceived as negative- is ultimately a positive experience for her. A coping mechanism for something deeper troubling her.

ugly high SMV men

This is contradictory. His SMV would still be higher in conjecture to the women he's addressing, making his physique irrelevant.

But, I assure you, by lacking physical prowess, no woman would inherently signal IOIs to him without first seeing some form of "tool" they find attractive. His tools are frame control and confidence in light of his lack of attraction.

While it's hard to show these tools without implementation as they are conceptual in nature, things like composure, aloofness and body language are still viable methods by which a woman can judge his SMV as sound. In short, they are the means by which women see he possesses the tools.

My argument still holds firm under this premise.

Redpill_Hannibal • 1 point • 23 October, 2015 06:53 PM

I am still not convinced about feel good emotions, some women stay in abusive relationships, where their men are beating them up. Are they trying to fix them or what?

You sorta skipped the part about power of judgment of low SMV men. Imo stigmatizing chicks is a good way of keeping them in check. It is like negative preselection. Sure you won't get laid, but they as well won't get commitment from high SMV men.

Also I like how we, the men, are having a much bigger palette in attracting opposite sex.

(I agree with other things you have mentioned)

OmLaLa[S] • 1 point • 23 October, 2015 07:01 PM

I am still not convinced about feel good emotions, some women stay in abusive relationships, where their men are beating them up. Are they trying to fix them or what?

These women, when inquired about *why* they stay in abusive relationships, normally focus on the good aspects rather than the bad.

There is still a strong source of stimuli present, it's just that these women way the physically painful aspect of it as a necessary evil of obtaining it.

It's similar to smoking in that regard. A smoker recognizes the long-term ramification for continued usage, but in their minds the short-term pros outweigh the long-term cons (I used to be a smoker).

Sure you won't get laid, but they as well won't get commitment from high SMV men.

In most cases, the abusive male is perceived at a higher-SMV than the abusee woman. That's the only way such a dynamic can function.

Also I like how we, the men, are having a much bigger palette in attracting opposite sex

I don't get what you mean by this.

Mithra9009 • 1 point • 23 October, 2015 08:43 PM

This is my first time hearing about the Four-Ladder theory. Up until this point, I thought it was established that once a woman puts you in her "BetaBox", that's that. You've just got to pack up, leave and try another woman. The only exception to this is the scenario where after being LJBF-rejected, you completely cut this person out of your life, spend several years improving your SMV and then unintentionally run into her again. After such a length of time, it's possible that she'll give you another trial and for you to finally be in the "Alpha" category. Naturally, as part of your paradigm, this presumes that you're not trying to get *specifically* her, it's just that you've improved yourself and the two of you just so happened to have run into each other.

sourpuss_ashkenazi • 1 point • 24 October, 2015 01:16 AM

I think the OP more or less meant the same thing there, saying it's very hard to climb back up. you and I know it is waste of time trying to climb up, you can have the top girls dying for you but if a certain girl has classed you low, you will nearly never go back up again in her book.

skolmonkey • 1 point • 22 October, 2015 08:22 PM

Excellent write up. Clear, to the point, *poignant* even. The formatting is excellent, the examples provided as well. Thank you!

Moolg86 • 0 points • 22 October, 2015 08:25 PM

I think you should submit ladder theory to be sidebarred. excellent metaphor for the underlying themes at play. also looking forward to your youtube series

OprahIsHungry • 1 point • 23 October, 2015 02:07 AM

Saving this so I can reread it every few days.

Izzenw • 1 point • 23 October, 2015 12:49 PM

Sidebar material motherfuckers!

Incubus130 • 1 point • 23 October, 2015 05:49 PM

Question. What can Alex do to increase his range of women? You said even if he hides his beta traits he still screwed with the next chick like Brenda. Also lift is obvious so any thing else?

OmLaLa[S] • 3 points • 23 October, 2015 06:04 PM

Alex has to cater to traits that are universally seen positively, like physique, frame, composure, fashion sense, amused mastery, etc.

Through focusing on traits such as these, women *like* Brenda will become more available to him, although Brenda herself may be seen as a wasted investment of time.

J_AsapGem • 1 point • 24 October, 2015 03:47 AM

dude this is gold bro, the explanation is just so perfect.. 15/10!

Edit: Put this on the sidebar ASAP!

max_peenor • 0 points • 22 October, 2015 11:53 PM

Fear of Confrontation (-2)

-10. Nothing screams insufferably weak like this. I have watched the moment men have lost girlfriends (though didn't know it yet) because of this. In a few cases, I was their girlfriends target branch.

Anyway, if only for entertainment, it would be interesting to flesh out a point system like this and see if it matches our real world experiences.

JohnnyHammerstickz • 0 points • 23 October, 2015 06:18 PM

Didn't you or someone else maybe post this like a week ago? I swear I've read this before...

Muddpup64 • -2 points • 23 October, 2015 02:08 AM

Question: If women live in their instantaneous 'feels' how is it then impossible to 'ladder jump'?

glottony • 2 points • 23 October, 2015 07:23 AM

Probably because the ladder isn't a logical process. It's an emotional ladder.

[deleted] • -30 points • 22 October, 2015 08:02 PM

[permanently deleted]

seenoeval • 21 points • 22 October, 2015 08:50 PM

And you are a female, who knows the above to be completely accurate and that understandably bothers you.

I know it is impossible for you to understand that a successful man would take his time to converse with and help educate other men with what he has learned.

Maybe if you weren't a 4, you wouldn't have the time to read TRP and be miserable because your phone would be blowing up with men giving you the approval you so desperately seek.

[deleted] • -24 points • 22 October, 2015 09:09 PM

[permanently deleted]

seenoeval • 16 points • 22 October, 2015 09:53 PM

So you attack the poster by calling him 14, call all the men that read it desperate and then proceed to question my critique of you?

That's called female logic, which is wasted on you because you won't be able to wrap your head around your own hypocrisy.

What brings you to a forum on reddit filled with children and desperate men? Has your stock of weak men declined and you can't figure out why they have left your bullshit and games for better women?

[deleted] • -17 points • 22 October, 2015 10:45 PM

[permanently deleted]

[deleted] • 12 points • 22 October, 2015 10:54 PM

[permanently deleted]

[deleted] • -16 points • 22 October, 2015 10:57 PM

[permanently deleted]

seenoeval • 10 points • 23 October, 2015 01:33 AM

No one cares what you make, not to mention you don't even make that, you make coffee.

Nursing, what a unique career path, I have literally fucked 4 nurses or soon to be nurses this year, that and teacher seem to be the only two occupations basic bitches go after these days.

You are the one who had to attack a person who took a piece of his time and tried to craft something useful for others.

Do you know what the translation for that is, man or woman? That you hate yourself.

If you didn't hate yourself you wouldn't post about how someone else spends too much time online because that would be irrelevant to you.

I knew what you would do if I engaged you, ignore any logic of the material written and focus on name calling or explaining how you are better than everyone which you did perfectly.

I'm now through poking you with a stick for fun, my serious advice to you is get in touch with why you are so angry inside and maybe you won't lash out at people who get more attention than you.

seenoeval • 6 points • 22 October, 2015 10:59 PM

Actually each day I look over my companies credit card batches, the work of my employees in responding to customers and vendors and I also track and manage my financial accounts during which I usually have an interesting podcast running in the background and check out TRP to see how my fellow men are doing. My free time is spent fucking women who would never have as much time for reddit as you do and enjoying many exciting hobbies and interests.

There are certainly many desperate men here, which is excellent, because they won't be desperate for long. There are also very high level men here who enjoy reading tips and stories from other high level men and also enjoy seeing the development of others.

Your dance card however is obviously pretty empty, and I do feel badly for you, I'm sure this is the most engagement a decent man has given you in a long time.

[deleted] • -18 points • 22 October, 2015 11:12 PM

[permanently deleted]

seenoeval • 16 points • 22 October, 2015 11:20 PM

I'm never above intelligent conversations with other men, regardless of their current situation, some I can help, a few I can still learn from.

I took a 30 second look at your user page, you work at starbucks and hate it, have a roommate, that was enough.

High quality posts can be written by low quality people, I use my intellect, experience and instincts to decide what is good information and poor information, the source is irrelevant.

I don't care who you are or who the OP is, both of you mean nothing to me. He however provided what I know from experience is spot on information, you provided a typical moronic insult to his hard work in trying to provide something of value for people.

Why don't you focus on your exciting career of making my coffee while I get the number of the attractive 20 year old in line next to me and spend less time criticizing those who actually try and contribute to the benefit of others.

[deleted] • -12 points • 22 October, 2015 11:37 PM

[permanently deleted]

glottony • 6 points • 23 October, 2015 07:21 AM

Trying. Way too hard. On reddit.

That's the door.

dr_warlock • 1 point • 23 October, 2015 10:06 PM

That is the great difference between us and invading women. The fact that he may be 14 does not invalidate his contribution.

bowie747 • 3 points • 23 October, 2015 04:36 AM

I love that you're taking it on ha. I take on TrollXers with their stupid shit sometimes. It's the funniest shit ever, like downvotes mean anything

redestofthereds • 1 point • 23 October, 2015 02:24 AM

This guy's fucking black with a touch of "urbaness" in his demeanor. No offense to Omlala. You would know that if you took the time to look at his post. Quite making straw man arguments.

Hater's gonna hate.

mexaboy • -8 points • 22 October, 2015 09:27 PM

"To combat and succeed against women"

If it's a combat, you're doing it wrong... Everything else is spot on, great post

[deleted] • -4 points • 23 October, 2015 03:38 AM

[permanently deleted]

Physio_Tool • 3 points • 23 October, 2015 04:07 AM

It takes a special girl to truly love you for who you are not just what you do or how you make them feel. It is very hard to find girls mature enough to be able to make this emotional step, but it is possible. After this the game has changed. At this point the previous rules governing attraction still apply, but the mentality of the relationship switches from short term to long term. I have experienced it and it is real.

If you dont mind me asking, what happened to this three gear relationship then if it was truly unconditional relationship? Its still a misunderstanding to say she loves you for who you are, She loves you for your performance...period. Unless you have a religious girl who has the fear of god in her to keep her to work things through, the relationship will be over asap rocky because you are no longer yourself.

[deleted] • -1 points • 23 October, 2015 04:28 AM

[permanently deleted]