

The Mathematics of Beauty

The Rules Revisited | 28 November, 2011 | by Andrew

The other day I was reading the [blog for OKCupid.com](#) (which is extremely interesting by the way, I highly recommend it) and came across a study that, based on a large data set, concluded a point I made in [a post about male taste and female attractiveness](#). While I won't pretend that I am being humble about the affirmation, I still think it is worthwhile noting it here, in case there were any cynics:

OKCupid Blog

“The more men
as a group
disagree about a
woman's looks,
the more they
end up liking
her.”

The Rules Revisited

“The women that appeal most to any
given man are those with a look that
resonates with him personally, and the
factors determining a man's 'type' are
innumerable, which leads to an
extremely varied concept of feminine
beauty.”

Sounds pretty comparable. For those of you that didn't read the original post on here, the implication is that you shouldn't be concerned if a particular guy seems more interested in your seemingly better-looking friend, or even is a guy makes an unfavorable comment about your looks, because other men you are interested in may very well consider you beautiful. While there are limits to this phenomenon (e.g. a two on a particular guy's [ten point scale](#) is essentially ugly to everyone), there is a surprising variance in male opinion when it comes to [feminine attractiveness](#).

Anyway, check out the OKCupid article, it's a good read. Here is the link:

<http://blog.okcupid.com/index.php/the-mathematics-of-beauty/>

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