Don't defer, don't hire
Alpha Game | 6 August, 2016 | by VD

The Chateau provides an example of how to lose hand despite power:

Beta males, especially those of the cuck variety, have a knee-jerk urge to publicly elevate their wives to positions of influence in their lives that are all out of proportion to reality. Jeb!, Kasich, Cruz…they all did it. A little self-abnegating generosity toward the wife is fine until it turns hyperbolic and comically supplicating. Beta males still haven’t learned that the handicap principle is easy to abuse and backfire on them, and that a man has to show a little alpha gumption before he can safely indulge some oily deference toward women.

Deltas, in particular, love to publicly pedestalize their wives. Put a Delta in a position of authority, and before you know it, he'll make his wife an executive of some sort. I don't quite understand the thinking behind it, but it's as if they can't decide anything without being sure to get her approval.

I know one CEO that made this mistake. He made his wife the vice-president of a technology company despite the fact that she didn't know a single damn thing about computers or even what the company did. He set her up for failure in the corporate world; unsurprisingly, the marriage failed too.