

Humorless scolds.

Dalrock | 2 December, 2019 | by Dalrock

Feminism is the assertion that men are evil and naturally want to harm women, followed by pleas to men to solve all of women's problems.

— Dalrock's Law of Feminism

This summer Melinda Gates launched a campaign called *Equality Can't Wait*. The goal was to use humor to solve the problem of inequality in STEM. Quartz at Work explains in [Melinda Gates wants comedians to make fun of gender inequality](#):

...Gates' campaign has a chance of helping to speed up change, not least because it puts another nail in the coffin of a worn-out stereotype: That women aren't funny, and that bringing up inequality somehow shows them up as humorless. Female comedians have stormed the US market in the past few years, including Amy Poehler, Sarah Silverman, Julia-Louis Dreyfus, Nicole Byer, Tina Fey, and Maya Rudolph (some of whom appear in the video.)

The series is even more dismal than I would have imagined. Here is but one example of the campaign, five minutes of male and female feminist scolding dressed up as a comedy routine:

Here is a shorter piece, the ad that seems to always come up when I click on a youtube video regarding Linux or the latest gen CPUs from AMD and Intel:

Before you laugh at how pathetic this attempt is (and it is truly pathetic), remember that feminists like Gates don't need to be clever. Feminists are in such a strong position that no matter how bad their campaign, only the radical fringe will dare to criticize it. Moreover, nagging doesn't have to be funny, or inspiring, it just has to be persistent.

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